

Schroeder & Co. Launches with SERHANT. as Part of Brokerage's Texas Expansion

The affiliation marks the next phase of growth for one of Texas' top-performing multi-city real estate teams, reinforcing its commitment to innovation, market leadership, and elevated client service.



Houston, Texas Jul 1, 2026 ([IssueWire.com](https://www.issuewire.com)) - Schroeder & Co., one of Texas' top-performing residential real estate teams, announced its official launch with SERHANT. as part of the brokerage's expansion into Texas. The move marks a significant milestone for the firm as it continues to grow its

presence across Houston, Austin, and San Antonio while delivering elevated representation to buyers, sellers, investors, and relocation clients throughout the state.

Founded by Rylie Schroeder, Schroeder & Co. has built a reputation for combining strategic marketing, data-driven pricing, and exceptional client service. Since launching the business, the team has closed hundreds of transactions across Texas and has been recognized among the nation's top-producing real estate professionals. Schroeder is a REALTOR® Magazine 30 Under 30 honoree, has been recognized among the top 1.5% of real estate professionals nationwide, and has been featured by Inman and the Houston Business Journal for her leadership and innovation within the industry.

The affiliation with SERHANT. aligns with Schroeder & Co.'s long-term vision of combining local market expertise with one of the industry's fastest-growing and most recognizable real estate brands. Through the partnership, clients will benefit from expanded marketing capabilities, innovative technology, national exposure, and a broader network while continuing to receive the personalized service and market knowledge that have defined Schroeder & Co. since its inception.

For years, we've believed that the future of real estate belongs to agents who think like marketers and entrepreneurs," said Rylie Schroeder. "Joining SERHANT. aligns us with a company that's redefining how real estate brands are built, allowing us to continue raising the standard for our clients and our agents across Texas.

With agents established across Houston, Austin, and San Antonio, Schroeder & Co. has built one of Texas' few truly collaborative, multi-market real estate teams. Founder Rylie Schroeder leads the organization alongside Director of Agent Development Britni Davison and founding team member Payton Fisher, who help drive the firm's growth and client experience in Houston. Across the Greater Houston area, the team also includes Dillon Moss, serving The Heights and The Woodlands; Heather Kogler, a new construction specialist serving Cypress and surrounding communities; Alexandria Rosales, who is deeply rooted in Copperfield while serving clients throughout Houston; and Shanea'a Moore, who serves buyers and sellers across the Houston market. In Central Texas, Jael Bristol spearheads the firm's Austin expansion and recruiting efforts while serving clients throughout the Austin city limits, alongside Lago Vista specialist Simeon Jones. In South Texas, Yoly Arana represents Schroeder & Co.'s initiatives and community involvement while serving clients throughout the San Antonio area. Together, the team combines hyperlocal expertise with the collective marketing, technology, and support of a unified statewide organization.

"Our mission has always been bigger than simply selling homes," Schroeder added. "We're building a company that creates opportunity—for our clients, our agents, and the communities we serve. This next chapter gives us the platform to continue doing that at an even higher level."

As part of the transition, Schroeder & Co. will continue operating under its established brand while leveraging SERHANT.'s media, marketing, technology, and national reach to further elevate the client experience throughout Texas.

About Schroeder & Co.

Schroeder & Co. is a Texas-based residential real estate team serving Houston, Austin, and San Antonio. Led by REALTOR® Magazine 30 Under 30 honoree Rylie Schroeder, the team specializes in luxury real estate, relocation, new construction, investment properties, and residential resale. Known for its strategic marketing approach and client-first philosophy, Schroeder & Co. is committed to delivering exceptional results through innovation, expertise, and personalized service.

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