

Reverie Factory Watches Publishes 2026 Guide Comparing Super Clone Rolex Factories

A yearly reference that sets out how the leading factories differ across movements, cases, and dials.



Albany, New York Jul 23, 2026 ([issuewire.com](https://www.issuewire.com)) - Reverie Factory Watches has published a 2026 guide that compares the factories producing "super clone" Rolex-style watches and ranks them by movement type, case finishing, and dial accuracy. The guide is available on the company website and will be updated each year.

In the replica watch market, "super clone" refers to a piece built around a copy of the original mechanical movement rather than a generic base caliber. The distinction affects how a watch runs and how closely it matches the reference it is modeled on, which is why buyers increasingly ask which factory produced a given watch before purchasing.

Until now, that information has been difficult to compare. Details about which factory makes which reference, and how the results differ, have been spread across enthusiast forums, private chat groups, and individual sales listings. The new guide consolidates this into a single reference organized factory

by factory.

The guide documents which factories lead on specific references, how their cloned movements are assessed, and the finishing details that separate one quality tier from another. It reviews the factories most often discussed by collectors, including the movements each one clones, the models it produces most consistently, and the tells that distinguish its work from lower-grade copies.

"Buyers kept asking which factory makes the closest version of a given model, and there was no neutral place to compare them," said Sett Burden, Sales Manager at Reverie Factory Watches. "The guide sets out the differences factory by factory so a reader can judge for themselves rather than take a seller's word for it."

The 2026 edition covers movement cloning, case and bracelet finishing, dial printing, weight and dimensions, and the questions a buyer should ask before purchasing. It also explains terms a first-time reader encounters, including the difference between a cloned movement and a modified base movement, the meaning of common grade labels, and the markings used to identify each factory's work.

According to the company, the categories were chosen to reflect how experienced buyers evaluate a watch. A cloned movement reproduces the winding system, hacking seconds, and beat rate of the original, while a modified base movement only approximates them. The guide explains why that difference affects both accuracy and long-term reliability.

The company said it plans to review the guide each year as factory output changes, since the factory that leads on a given reference can shift as new versions are released. Reverie Factory Watches said it compiled the comparison from its own inspection notes and from public discussion among collectors.

"The market moves quickly, and a guide that is accurate today can be out of date in a year," Burden said. "Keeping it current is the point."

The full guide is available at <https://www.reveriefactorywatches.com/super-clone-rolex/>

About Reverie Factory Watches

Reverie Factory Watches publishes buyer guides and factory comparisons for the high-grade homage timepiece category, documenting factory quality reference by reference.

Media Contact

Reverie Watches

*****@reveriefactorywatches.com

+1 (208) 793-0468

2703 Joes Road

<https://www.reveriefactorywatches.com/>

Source : Reverie Factory Watches

[See on IssueWire](#)