

RalanTech Adds AI & Analytics Capabilities to Its Salesforce Consulting Practice

Expanded offering helps Salesforce customers turn CRM data into forecasting and reporting tools, alongside existing administration, migration, and integration services.



Tampa, Florida Jul 25, 2026 ([IssueWire.com](https://www.IssueWire.com)) - RalanTech today announced an expansion of its Salesforce consulting practice to include a dedicated AI & Analytics offering, giving existing and new Salesforce customers a path to build predictive reporting and data-driven decision tools directly on top of their CRM data.

The new offering sits alongside RalanTech's established Salesforce services, which include consulting, managed services, administration, migration, implementation, and integration. With the addition of AI & Analytics, RalanTech's Salesforce team can now help clients move beyond standard dashboards toward forecasting models, customer segmentation, and automated insight generation built on their existing Salesforce data.

"A lot of the Salesforce customers we work with have years of clean, well-structured data sitting in their org that's never been used for anything beyond basic reporting. Our AI & Analytics work is about putting that data to work — surfacing trends and forecasts the sales and service teams can actually act on."

— a RalanTech Salesforce practice lead

RalanTech positions the new capability as a natural extension of its data engineering and business intelligence services, which already support clients building data warehouses, data lakes, and BI/AI-ML reporting layers outside the Salesforce ecosystem. Bringing those same disciplines into the Salesforce platform allows clients to consolidate their analytics strategy rather than maintaining separate tools for CRM reporting and enterprise data analysis.

The AI & Analytics offering is available to clients on any RalanTech Salesforce engagement, from new implementations to existing managed-services accounts, and can be scoped as a standalone assessment or built into a broader Salesforce optimization roadmap.

About RalanTech

[RalanTech](#) is a database managed services, IT consulting, and cloud solutions provider headquartered in Tampa, Florida, with additional operations in Los Angeles, California. For more than 30 years, RalanTech has helped organizations across finance, healthcare, education, retail, manufacturing, and telecommunications keep their databases secure, high-performing, and always available. The company's services span database managed services and remote DBA support, database consulting and modernization, cloud and Salesforce consulting, data engineering and analytics, and IT and security assessments across Oracle, SQL Server, MySQL, PostgreSQL, Sybase, and Informix environments. RalanTech has completed more than 295 successful projects and supports more than 24 technologies for clients nationwide. Learn more at www.ralantech.com.

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