

‘Petey the Pug Escapes for 24 Hours’ Featured at the 2026 Beijing International Book Fair

After its appearance on one of Asia’s largest publishing stages, *Petey the Pug Escapes for 24 Hours* by Reneé Servello concluded its exhibition run at the 32nd Beijing International Book Fair (BIBF).



Vancouver, British Columbia Jul 28, 2026 ([Issuewire.com](https://www.issuewire.com)) - Explora Books showcased the children's picture book during the five-day event, held June 17–21, 2026, at the China National Convention Center (CNCC) in Beijing, introducing Petey's story of adventure, curiosity, and home to an

international audience.

Under the theme “Using Books as a Medium to Facilitate Communication and Dialogue, Leading to Cooperative Success for All Parties Involved,” the 32nd edition of BIBF brought together over 1,700 exhibitors from 82 countries and regions and welcomed 300,000 visitors, reinforcing its position as one of Asia’s leading platforms for global publishing and cultural exchange. The fair also placed special emphasis on children’s literature through initiatives such as the 11th BIBF Picture Book Exhibition, presented under the theme “Reading Is Magic.”

Within that setting, *Petey the Pug Escapes for 24 Hours* offered a playful yet heartfelt story inspired by true events. Told from Petey’s perspective, the picture book follows a curious pug who ventures beyond his yard, chases golf balls, meets friendly strangers, and unexpectedly spends a night away from home.

Beneath its lighthearted adventure, the story explores themes of independence, belonging, and the realization that discovery feels more meaningful when balanced with the comfort of family and familiar places. Petey’s journey from excitement to appreciation gives the narrative an emotional core that resonates with both children and adult readers.

Servello’s story aligned naturally with BIBF’s broader emphasis on connection through storytelling. Presented alongside titles from around the world, the book introduced international audiences to a gentle narrative that celebrates curiosity while affirming the value of returning home.

[*Petey the Pug Escapes for 24 Hours*](#) is available through Amazon and other major digital bookstores.

About Explora Books

Explora Books is a book marketing firm located in the heart of Vancouver, British Columbia, Canada. The company specializes in self-publishing and marketing, taking pride in its exhaustive research and creative strategies that provide wider avenues for aspiring authors to gain recognition for their works. Explora Books aims to guide authors through the complexities of self-publishing, offering convenient solutions to navigate this process. The firm fosters and redefines creativity and innovation, setting new industry standards. Explora Books is dedicated to empowering authors globally.



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