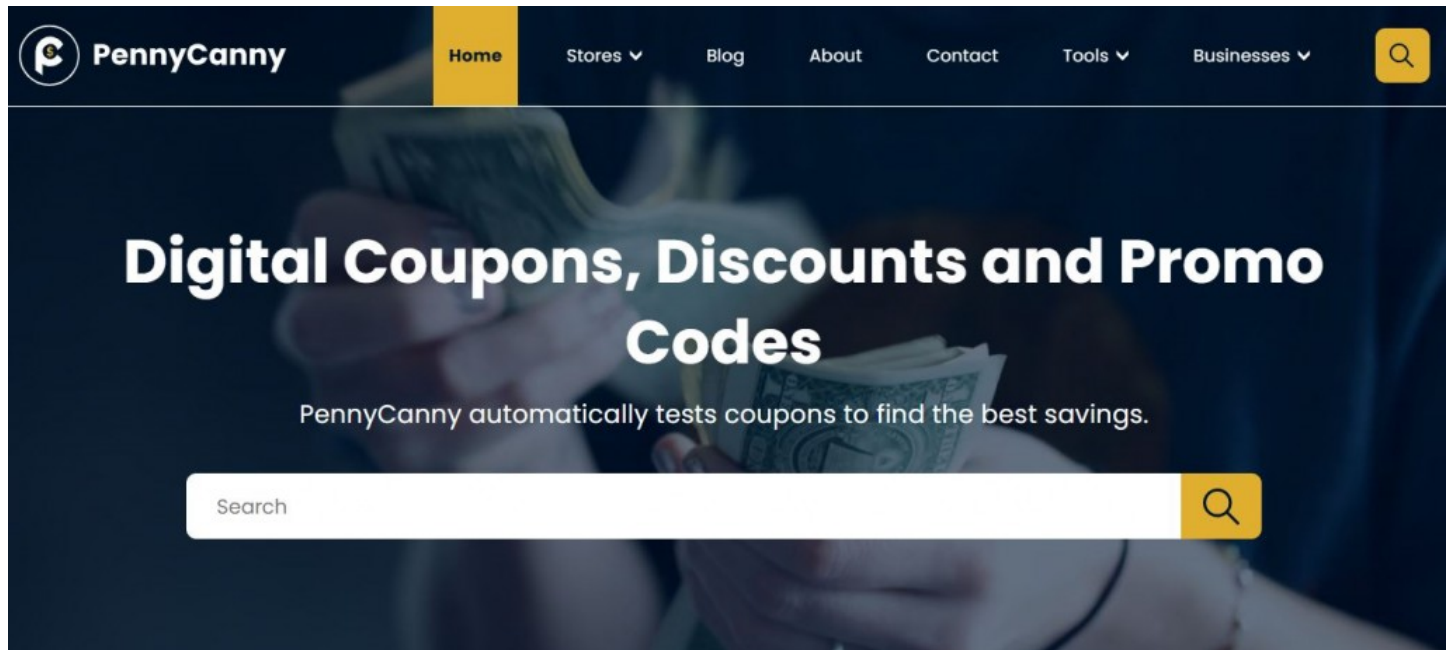


# PennyCanny Launches Free Discount Calculator for Online Shoppers

PennyCanny rolls out a free discount calculator to help online shoppers instantly understand retail discounts before checkout.



**Markham, Illinois Jul 7, 2026** ([Issuewire.com](http://Issuewire.com)) - PennyCanny, a digital coupon website that helps consumers find verified coupons and online discounts, has launched a free Discount Calculator. The tool is designed to help consumers calculate discount percentages and estimate final sale prices before completing an online purchase.

The launch comes as online shoppers spend more time comparing retailers, prices, and available promotions before placing an order. According to research published by the Baymard Institute, the average documented online shopping cart abandonment rate exceeds 70 percent. Many consumers leave checkout because of higher prices and poor use of promo codes during online shopping.

PennyCanny developed the [online Discount Calculator](#) to simplify one part of that decision-making process. The free tool allows shoppers to instantly calculate discount percentages, determine final prices after a promotion has been applied, and estimate total savings from a coupon or sale.

The calculator also complements PennyCanny's growing collection of verified digital coupons from more than **10,000 online stores** and brands. The online coupon website covers a broad range of coupon categories, including fashion, grocery, home decor, mattresses, travel, electronics, software, lifestyle, and services.

By bridging the gap between promo code discovery and final discount validation, the online calculator helps shoppers better understand promotional offers before completing an online purchase.

"Today's online shoppers want confidence that they are receiving the best available value before they hit

the final buy button," said Uzair Farooq, CEO of PennyCanny. "Our goal as an online coupon website is to move past static promo lists and give users functional utilities. The new Discount Calculator ensures that consumers know exactly what they are paying, reducing the hesitation that leads to high cart abandonment rates."

PennyCanny also has the **Similar Store feature** available across store coupon pages to improve the online shopping experience. The Similar Store feature helps visitors discover alternative retailers offering similar products while browsing coupon pages, making it easier to compare deals before purchasing.

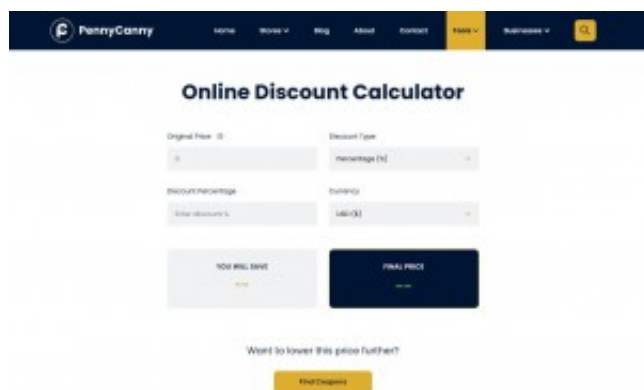
In addition to shopping tools, PennyCanny continues publishing educational guides covering coupon strategies, store shopping hacks, and seasonal shopping advice. The website educates people on [how to save money](#) as a family, [find student discounts](#), or take advantage of [employee discounts](#).

The company plans to continue expanding its retailer network, shopping tools, and educational resources as consumer expectations continue to evolve.

Consumers can explore coupons by category at: <https://pennycanny.com/categories>

## About PennyCanny:

PennyCanny is an online coupon website that helps consumers find verified digital coupons, latest promo codes, and online discounts. The platform tracks shopping deals from leading stores and brands to help shoppers save more online.



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Source : PennyCanny

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