

PDMX Jeans, a Mexican Denim Brand, Launches a Mom Jeans Fit Designed Specifically for Men

PDMX Jeans introduces a mom jeans fit designed for men, the first of its kind in Mexico, along with its made-to-measure men's flare jeans collection.



Distrito Federal, Mexico Jul 27, 2026 ([IssueWire.com](https://www.issuewire.com)) - PDMX Jeans, a Mexican denim brand based in Mexico City, launched a mom jeans fit designed specifically for men, a product the company considers to be the first of its kind available in Mexico. The mom jean, traditionally designed and marketed for women, was redesigned by PDMX Jeans to fit the male silhouette while maintaining the relaxed fit and high-rise characteristics associated with this style.

The product originated from a direct request from a customer. A customer asked the company if it offered mom jeans for men, and PDMX Jeans agreed to produce a custom pair. After receiving positive feedback on that personalized order, the company developed the fit further, turned it into a complete product line, and added it to its website.

The company reports that developing the men's mom jean required multiple rounds of pattern adjustments to achieve a fit that maintained comfort and everyday wearability for the male body, a process that differs significantly from traditional women's mom jean construction.

Along with the new mom jeans line, PDMX Jeans also offers a collection of men's flare jeans. The company states that all of its flare jeans are custom-made and manufactured in Mexico, a detail the brand highlights as part of its broader commitment to Mexican-made denim production.

PDMX Jeans operates as a direct-to-consumer brand, selling through its own website, as well as additional sales channels including Amazon Mexico and MercadoLibre. The company reports having served more than 10,000 customers to date.

"A customer simply asked us if we made mom jeans for men. We told him we could, made him a custom pair, and the response was so positive that we decided to turn it into a complete product line," said Gregory Florez, Marketing Director at PDMX Jeans.

PDMX Jeans continues expanding its product offerings for both men and women, with a focus on Mexican-made denim throughout its entire catalog.

For more information about PDMX Jeans and its current collections, visit:

<https://pantalonesdemezclilla.mx>



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