

New Pet Business Platform Pupline Replaces Six Separate Tools With One, From Dog Walkers to Boarding Kennels

Client records, scheduling, online booking, invoicing, report cards and a website builder ship in one product, priced flat with no commission and a 30-day free trial.

Sunnyvale, California Jul 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - Pet care professionals typically stitch their operations together from tools that were never designed for them: a generic calendar, a client spreadsheet, an invoicing service, a website subscription and a chat app for sending owners photo updates. Pupline, a newly launched software platform, replaces that stack with one system built specifically for the [pet care industry](#).

At its core is a shared record for every client and pet. Vaccination documents, signed agreements, booking history, invoices and photo and video report cards all hang off the same profile, whether the appointment was booked by the business or by the client through Pupline's branded online booking page.

The platform scales in both directions. Solo pet sitters, dog walkers, groomers and trainers get recurring schedules, a daily route grouped by address, per-pet pricing and an intake queue for new inquiries. Staffed dog daycares, boarding kennels and catteries get capacity-managed runs and rooms, an occupancy board, daily check-in and check-out lists, per-night billing and team seats with role-based permissions.

Businesses that lack a web presence can publish their own website from Pupline's built-in builder using ready-made templates, on their own web address. The interface runs in ten languages, and client-facing booking pages switch language automatically.

"The daily work of caring for animals is demanding enough. The business side should live in one place, priced so that a solo sitter and a twenty-run boarding facility can both afford it," said Kashif Nazir Khan, founder of Pupline.

Pupline charges a flat subscription rather than taking a cut of bookings. The Pro plan for solo professionals is \$12.99 per month with every feature included; the Facilities plan is \$49.98 per month with three team seats, plus \$6 per additional seat. Every new account starts with a full-featured 30-day trial and no payment card is required.

Plan details are at <https://www.pupline.app/pricing> and an overview of the daycare and boarding tools is at <https://www.pupline.app/for/dog-daycares>

About Pupline

Pupline builds business management software for the pet care industry: pet sitters, dog walkers, groomers, trainers, dog daycares, boarding kennels and catteries. It was founded by Kashif Nazir Khan. More information: <https://www.pupline.app>

Media Contact

Pupline

*****@pupline.app

<https://pupline.app/>

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