

MindBE Education Launches AI Consultancy for Schools and Education Businesses

New practice from Dr Helen Maffini helps schools and education organisations adopt AI with clear policy, trained teachers and visibility in AI search, without losing the human side of teaching.



Dubai, United Arab Emirates Aug 1, 2026 ([Issuewire.com](https://www.issuewire.com)) - MindBE Education, the international education company founded by Dr Helen Maffini, today announced the launch of its artificial intelligence consultancy for schools, early years settings and education businesses worldwide.

The consultancy responds to a widening gap in classrooms. AI tools are arriving faster than school policy can keep up. A Gallup and Walton Family Foundation survey found that 60 percent of teachers now use AI tools, and that teachers who use them weekly save almost six hours a week, the equivalent of six weeks a year. Yet most schools have no formal AI policy, and 60 percent of educators say their district has not made AI expectations clear to teachers or students. The OECD Digital Education Outlook reports that only 41 percent of teachers feel prepared for the AI-enabled classroom, while the RAND State of the American Teacher survey found 76 percent of teachers feeling frequently stressed.

MindBE's new practice gives leaders one senior partner to integrate AI calmly and coherently rather than a stack of disconnected tools and one-day trainings.

The consultancy offers schools and education organisations support with:

- **AI readiness audits** that show leaders where time, attention and risk sit before any tool is purchased
- **AI policy and governance** including board-ready policies, safeguarding guidance and parent communication kits
- **Teacher AI training** that reclaims hours of administrative work while protecting the human relationships at the centre of teaching
- **Custom AI teaching assistants** built around a school's own curriculum, tone and values
- **Getting found in AI search** so schools and education businesses show up accurately when parents and educators ask ChatGPT, Perplexity or Google AI for recommendations
- **Curriculum integration** that pairs AI adoption with wellbeing and social emotional learning rather than replacing it
- **Leadership advisory** for principals, networks and ministries planning multi-school AI strategy

"Schools do not have an AI tool problem, they have an integration problem," said Dr Helen Maffini, founder of MindBE Education. "Teachers are burning out, families want reassurance and AI is already in the building. Our consultancy exists so leaders have one experienced partner who builds the policy, trains the staff and stays through the messy middle until new habits hold."

Engagements run at three levels. A Quarter Term sprint lands one priority in three months, most often AI policy and staff training. A Full Year engagement moves from strategy to implementation to measurement across an academic year. Custom engagements serve networks, organisations and ministries. Schools can begin with the free MindBE AI Audit at mindbe-education.com/ai-audit.

Dr Maffini brings more than three decades in education across 21 countries. She holds a doctorate from the University of Bath, is the author of four books, co-hosted the Global Mindfulness in Education Summit with Harvard's Dr Chris Willard, and created the MindBE Preschool Mindfulness Curriculum used in schools across 21 countries. Her summits have reached over 30,000 educators worldwide.

About MindBE Education

MindBE Education provides human-centred AI and wellbeing programmes for educators, schools and leaders, helping them reclaim time and protect what matters. The company is headquartered in the United Arab Emirates and works with schools worldwide. Learn more at mindbe-education.com and helenmaffini.com.

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