

Markster Named an OpenAI Select Partner



San Francisco, California Jul 31, 2026 ([Issuewire.com](https://www.issuewire.com)) - Markster, a US-based, operated revenue systems company that builds and runs agentic growth infrastructure for service businesses worldwide, today announced that it has been named an OpenAI Select Partner within the OpenAI Partner Network.

The OpenAI Partner Network is a global program for partners to build, sell, and deliver AI solutions with OpenAI. It brings together partners with deep industry expertise, delivery capabilities, and customer relationships while equipping them with resources, enablement, and support to help enterprises adopt OpenAI frontier models and products and turn them into measurable impact.

As an OpenAI Select Partner, Markster will continue working with OpenAI to help organizations build, deploy, and scale AI solutions responsibly and effectively. This work will help organizations get more useful work from every token and stronger performance per dollar with GPT-5.6, while using ChatGPT Work to turn ambitious goals into finished work. Markster brings a proprietary, production-first delivery methodology to service businesses, with a hardened operating model of human oversight by exception — a person owns the high-stakes decisions while agents run the rest — so AI reaches real revenue operations, not just pilots.

“We’re proud to be named an OpenAI Select Partner, as most companies don’t need another AI tool; they need the work done, and the GPT model series does exactly that. We strongly believe that the next generation of great businesses is being built on better systems, and we operate said systems, revenue autopilots and growth infrastructure, for the leaders of tomorrow. We are grateful for the partnership as it lets us do that at a higher standard, for many more businesses,” said Ivan Ivanka, Founder and CEO, Markster.

Markster supports organizations across marketing, sales, and revenue operations with AI systems that operate on the tools a team already uses, not software it hands off. Its work includes the Revenue Engine, one operating system that runs more than 100 recurring revenue jobs on a company’s own stack, and revenue programs that grow pipeline and revenue without a company building the team to run them.

Looking ahead, Markster plans to expand its OpenAI-powered offerings and pursue the OpenAI Agents specialization, helping customers translate AI ambition into business outcomes.

Learn more about the OpenAI Partner Network: <https://openai.com/business/partners/>

About Markster

Founded in 2024 and backed by 500 Global, Markster is a US-based revenue-operations company and an OpenAI Select Partner. It operates the sales, marketing, and revenue systems of growing service businesses as one system on the stack they already use; its flagship offering is the Revenue Engine. Founder and CEO: Ivan Ivanka. Learn more at markster.ai.

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