

## **L.A. Loc & Crown Announces Los Angeles Largest Celebration of Locs, Natural Hair, Culture, and Community**

The one day event will bring together entrepreneurs, artists, hairstylists, and families for an unforgettable celebration on Saturday, August 29, 2026.

LOS ANGELES  
**LOC & CROWN  
FEST**

THE LARGEST LOGS & NATURAL HAIR FESTIVAL IN LOS ANGELES

**HairShow** \* **Food** \* **LIVE DJS** \* **Activations** \* **Vendors**

**Get tickets at [LaLocAndCrown.com](https://LaLocAndCrown.com)**

**AUG 29  
1 PM-7PM**

**THE BEEHIVE  
LOS ANGELES**

**Dj Line up**



**Dj Nigel**



**Dj Defcon**



**Dj BlackWoman**

SCAN ME



@LALOCANDCROWN

SCAN ME

SCAN ME

SCAN ME

## Los Angeles, California Jul 27, 2026 ([IssueWire.com](https://www.IssueWire.com)) - L.A. Loc & Crown Festival Returns to Los Angeles for a Day of Culture, Community, and Celebration

L.A. Loc & Crown is excited to welcome the community back for its signature festival on **Saturday, August 29, 2026**. This one day celebration brings together people from across Southern California to honor locs, natural hair, Black creativity, entrepreneurship, and culture in an uplifting and family friendly environment.

Taking place at **The Beehive in Los Angeles** from **1:00 PM to 7:00 PM**, the festival will feature Black owned businesses, live DJs, a creative Hair Show competition, photo opportunities, interactive experiences, and entertainment for all ages. Guests can shop with local vendors, connect with creators, enjoy live performances, and celebrate the beauty and diversity of the Black community.

L.A. Loc & Crown was founded by **Christy** with the vision of creating a space where people feel seen, inspired, and connected. What started as a passion for celebrating Locs, and natural hair has grown into a community event that highlights small businesses, artists, and entrepreneurs while creating meaningful experiences for attendees.

"I created LA Loc & Crown because I saw that Los Angeles didn't have a festival dedicated to brining the loc community together. Our community is incredibly supportive, creative, and down to earth, and I wanted to create a space where we could celebrate one another, support Black owned businesses, and simply enjoy being together. It is a celebration of who we are, our culture, and the stories we carry. My hope is that everyone who attends leaves feeling inspired, connected, and proud of who they are."

One of the festival's featured attractions is the **L.A. Loc & Crown Hair Show**, where talented hairstylists will compete in a live runway showcase. Their work will be judged on creativity, originality, technique, style, stage presence, and how they bring their vision to life.

Whether you wear locs, natural curls, braids, twists, or simply enjoy celebrating culture and community, L.A. Loc & Crown welcomes everyone to be part of this unforgettable experience.

### Event Details

**Event:** L.A. Loc & Crown Festival

**Date:** Saturday, August 29, 2026

**Time:** 1:00 PM to 7:00 PM

**Location:** The Beehive, Los Angeles, California

### About L.A. Loc & Crown

L.A. Loc & Crown is a Los Angeles based cultural platform dedicated to celebrating locs, natural hair, Black creativity, and entrepreneurship through community events and experiences. Its mission is to

create spaces where people can connect, feel represented, support small businesses, and celebrate the richness of Black culture.

## **Media Contact**

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Source : LA Loc & Crown LLC

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