

Interia, a Leading Interior Designer in Gurgaon, Reports Rising Demand Amid Real Estate Boom



Gurgaon, Haryana Jul 30, 2026 ([Issuewire.com](https://www.issuewire.com)) - Gurgaon's skyline keeps rising, and so does the number of homeowners asking for something more considered than a standard finishing package.

Interia, a leading [interior designer in Gurgaon](#), is seeing a sharp rise in client enquiries, and the

studio ties much of it to the city's ongoing real estate boom. New residential launches along Golf Course Road, Golf Course Extension, Dwarka Expressway and Sohna Road have brought in a different kind of buyer, one who has already invested in a premium address and now wants an interior to match it.

Real Estate Growth Is Raising the Bar for Interior Designers in Gurgaon

Gurgaon's luxury housing market has changed shape over the last few years. Fewer generic launches, more branded residences, more villas and independent floors aimed squarely at HNI and NRI buyers. That shift changes what people expect once they move in. A developer's standard fit-out rarely satisfies someone who has just put down eight or nine figures on a home, so more buyers are going looking for an established interior designer company in Gurgaon early, sometimes before they've even collected the keys.

"We're meeting clients much earlier than we used to," said a spokesperson at Interia. "Sometimes before possession itself. Gurgaon's real estate market is maturing, and people are starting to treat their homes as long-term assets rather than just a place to live. That changes the entire design conversation, from the first meeting right through to handover."

The buyers behind this shift aren't one type of client. Young professionals upgrading into their first premium home sit alongside NRI families investing in Gurgaon from abroad, and business owners buying villas or penthouses who would rather deal with one team than juggle a contractor, a carpenter and a separate architect.

Turnkey Delivery, Built Around In-House Manufacturing

Interia's response has been to lean harder into its turnkey model. As an [interior company in Gurgaon](#) that handles design, execution and styling under one roof, the studio can carry a project from first sketch to final handover without passing it between vendors along the way. Much of that comes down to its in-house furniture manufacturing facility, which lets Interia customise pieces exactly rather than outsourcing finishing work and hoping it comes back right.

That control matters more than it used to. Custom furniture, quick revisions, consistent finishing quality, these aren't nice-to-haves anymore. Clients ask for them upfront, often because they've already been burned once by a project where design and execution sat with two different companies that never quite talked to each other.

Interia expects demand to keep building as more of Gurgaon's under-construction developments near completion over the next couple of years, and as the wider Delhi NCR luxury market follows a similar curve. For an interior designer in Gurgaon that treats architecture and interiors as one process instead of two, that's less a prediction than a continuation of where the last twelve months have already been heading.

About Interia

[Interia](#) is a luxury interior design and architecture studio headquartered in Gurgaon, India. The company offers a complete, end-to-end design and execution model spanning architecture, residential and commercial interiors, retail and hospitality design, and turnkey project delivery. Its in-house furniture manufacturing facility gives Interia full control over quality, customisation and timelines, setting it apart from design consultancies that offer concepts alone. Interia works with luxury homeowners, HNI families, business owners and developers across Gurgaon and Delhi NCR, designing spaces built

around how people actually live.



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