

Hollywood Anticipates Michael Levine's AUTHENTIC PR Book Signing at Book Soup

Legendary Publicist to Celebrate New Book During Special Evening Benefiting Children's Literacy Initiative

THE BEST IN HOLLYWOOD

HOLLYWOOD'S

JUNE 2026

FINEST

THE
BEST
IN
HOLLYWOOD



THE
GODFATHER
OF
HOLLYWOOD:
THE MICHAEL LEVINE WAY
FOR AUTHENTIC P.R.

MICHAEL LEVINE

HOW TRANSPARENCY
CAN TRANSFORM YOUR BUSINESS

THE TOP 9 AUTHENTIC PR STORIES

1. MICHAEL JACKSON
THE KING OF POP
FOREVER

2. GLORIA ESTEFAN
A VOICE THAT
CROSSED GENERATIONS

3. RONALD REAGAN
THE GREAT COMMUNICATOR
WHO INSPIRED A NATION

4. BARBRA STREISAND
A LEGEND BEYOND
THE SPOTLIGHT

5. DAVID BOWIE
THE CHAMELEON
OF ROCK

6. PRINCE
PURPLE REIGN.
ETERNAL LEGACY.

7. GEORGE CARLIN
THE TRUTH TELLER
OF A GENERATION

8. JOAN RIVERS
FEARLESS. FUNNY.
UNFORGETTABLE.

9. RAY CHARLES
THE GENIUS WHO
SAW SOUL

A LIFE DEDICATED
TO TRUST, TRUTH &
TRANSFORMATION
IN PUBLIC RELATIONS

West Hollywood, California Jul 15, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Hollywood Anticipates Michael Levine's AUTHENTIC PR Book Signing at Book Soup
Legendary Publicist to Celebrate New Book During Special Evening Benefiting Children's Literacy Initiative

By Dr. Jose Angel Manaiza Jr., LL.D. (Angel)

Reporter,

The Beverly Hills News powered by THE MALIBU NEWS

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The Beverly Hills News announces one of Hollywood's most anticipated literary gatherings of the summer as legendary publicist Michael Levine celebrates the release of his newest book, AUTHENTIC PR, during an exclusive book signing on Thursday, July 16, 2026, from 7:00 p.m. to 9:00 p.m. at Book Soup, 8818 Sunset Boulevard, West Hollywood, California.

The event brings together leaders from entertainment, media, fashion, business, and public relations to celebrate the career of one of Hollywood's most respected communications strategists. Organizers report that public interest has been exceptionally strong, with reservations exceeding the bookstore's seating capacity. Admission will therefore be managed according to venue capacity and arrival times. Throughout 2026, The Beverly Hills News, under the reporting of Dr. Jose Angel Manaiza Jr. (Angel), has covered many of the entertainment industry's defining moments, including the [2026 Grammy Awards](#), the [2026 Academy Awards](#), 2026 Fiesta Broadway, and the theatrical release of [Michael, 2026 BET Awards](#), the landmark book signing for [Brooke Forbes' Natasha Escape to America](#) at the famed BLVK Book inside Beverly Center, which welcomed more than 800 attendees. Together, these landmark events reaffirm the enduring influence of authentic storytelling and meaningful public engagement in shaping the entertainment industry and today's broader cultural conversation.

"Throughout 2026, Angel has demonstrated a solid commitment to documenting many of the entertainment industry's most significant moments, from the Grammy Awards and the Academy Awards to Fiesta Broadway, the BET Awards, and milestone literary events. His coverage reflects an appreciation for the people and stories that shape our cultural landscape. It is fitting that this journey now brings him to the official release and book signing of Authentic PR by Michael Levine, whose influence on public relations has inspired generations of communicators. Together, this event celebrates not only a remarkable new book but also the enduring importance of authenticity in storytelling and public engagement. This is the best book yet by the legendary Michael Levine who is the trusted advisor behind 61 New York Times Bestsellers, 58 Academy Award Winners, 45 Grammy Award Winners, and 3 U.S. Presidents from both parties"-Jerry Edling

Audiences recognize authenticity. Michael Levine has spent decades demonstrating that integrity, credibility, and keeping one's word remain the strongest foundation for lasting success in public relations and leadership. AUTHENTIC PR arrives at a moment when those principles are more relevant than ever."

For more than four decades, Michael Levine has advised internationally recognized entertainers, Fortune 500 companies, bestselling authors, entrepreneurs, government leaders, and global brands.

His newest work examines how authenticity, trust, and credibility continue to outperform manufactured publicity in an increasingly connected world.

Guests attending the evening will have the opportunity to meet Mr. Levine, receive an autographed copy of AUTHENTIC PR, and hear insights from a career that has influenced generations of communications professionals.

Because interest has exceeded available seating, organizers encourage guests to arrive well before the scheduled start time.

Admission will be prioritized based on:

1. Guests who previously completed their RSVP.

2. Guests who arrive early while venue capacity remains available.

3. Guests who have prepaid for their copy of AUTHENTIC PR.

Venue admission will remain subject to Book Soup's occupancy limits and safety requirements.

Beyond celebrating the release of a new book, the evening also supports a charitable literacy initiative dedicated to expanding educational opportunities for children.

Inspired by President John F. Kennedy's belief that education is one of society's greatest investments, the initiative reflects a long-standing commitment to helping young readers build confidence through literacy.

According to the organizers, Beverly Hills Education, powered by Malibu Education, has provided educational support to hundreds of children from Malibu, Beverly Hills, and neighboring communities over the years, including children from families involved in entertainment, business, and philanthropy. Organizers state that proceeds from this year's raffle are intended to help approximately 30 students participate in a six-week reading program who otherwise might not have the financial resources to enroll.

Every raffle ticket purchased supports that educational mission while also giving participants the opportunity to win an extraordinary professional experience.

Five raffle winners are expected to receive:

1. A private lunch with Michael Levine.

2. A one-on-one consultation focused on Authentic PR, branding, communications, or career development.

3. The opportunity to receive personalized guidance from one of Hollywood's most respected public relations professionals.

Organizers indicate that winners will be selected through a random drawing following the conclusion of ticket sales, with proceeds supporting children's literacy scholarships.

Reflecting the significance of the occasion, organizers anticipate welcoming an impressive gathering of distinguished guests representing entertainment, fashion, media, and business.

Among those expected to attend are Hollywood royalty Charis Michelsen, internationally recognized for her work as an actress, author, and humanitarian. Also anticipated is Matilda Dahlin, widely known by admirers as The Modern Marilyn Monroe, whose social media community of more than 1.5 million Instagram followers has enthusiastically shared news of the upcoming celebration.

International supermodel Sarah Gullixson is also expected to join the evening, representing a new generation of fashion professionals who embrace authenticity and professionalism.

International model Mila Pasari, whose career continues to expand across fashion and entertainment, is likewise expected to attend in support of the event.

The media community is expected to be represented by Jessica Martin, while acclaimed fashion designer David Klein is anticipated to join fellow creative professionals celebrating Levine's newest publication.

Representatives of internationally recognized luxury fashion house Sima Collezione are also expected, further reflecting the broad support the event has generated throughout the fashion community. The Hollywood leading woman Brooke Forbes of Forbes Comedy Magazine will be in attendance. Together, these distinguished guests represent only a portion of the entertainment executives, publicists, journalists, entrepreneurs, designers, philanthropists, and creative leaders expected to gather for what promises to be one of Hollywood's most talked-about literary events of the year.

Coinciding with the release of AUTHENTIC PR is a special collector's edition of Hollywood's Finest Magazine, featuring Michael Levine on the cover in recognition of his decades of influence on modern public relations. The commemorative issue explores the magazine's Top 9 Authentic PR Stories, highlighting lessons associated with renowned public figures including Michael Jackson, Ronald Reagan, Gloria Estefan, Barbra Streisand, David Bowie, Prince, George Carlin, Joan Rivers, and Ray Charles. The feature examines enduring themes of authenticity, integrity, credibility, and leadership that have characterized Levine's career.

As Hollywood prepares to celebrate the publication of AUTHENTIC PR, the evening promises to be more than a traditional book signing. It represents a gathering of professionals committed to meaningful communication, ethical leadership, and service to the next generation through education.

Event: Michael Levine Book Signing — AUTHENTIC PR

Date: Thursday, July 16, 2026

Time: 7:00 p.m. – 9:00 p.m.

Venue: Book Soup 8818 Sunset Boulevard West Hollywood, CA 90069

RSVP: <http://www.tinyurl.com/AuthenticPR>

The celebration of AUTHENTIC PR does not end with the final autograph at Book Soup. Guests are invited to continue the evening at the Official After Party, beginning at 10:00 p.m. at Scarlett Restaurant, 8715 Beverly Boulevard, West Hollywood, California 90048.

Headlining the celebration will be a special appearance by America's Rising Star, Chase Bell, whose performances have attracted growing attention throughout Southern California's entertainment community. The after party offers an exceptional opportunity for guests to continue networking with fellow professionals from Hollywood's worlds of entertainment, public relations, media, fashion, business, and philanthropy in a relaxed and celebratory atmosphere.

Whether attending the book signing or joining later in the evening, guests will have the opportunity to celebrate the release of AUTHENTIC PR alongside industry leaders, distinguished guests, entrepreneurs, media personalities, fashion professionals, and supporters of Michael Levine's extraordinary legacy.

The evening serves as a fitting conclusion to what promises to be one of Hollywood's most memorable literary celebrations of 2026, bringing together accomplished professionals who share a commitment to authenticity, leadership, creativity, and service to the next generation.

Official After Party

Hosted by: America's Rising Star Chase Bell

*"I am honored to perform for the official after party of Michael Levine.
After the book signing we will all go the piano club in Beverly Hills called "Scarlett" and I will be playing piano. I look forward to entertaining the star Michael Levine and all his guests. Looking forward."*

Time: Thursday, July 16, 2026 • 10:00 p.m.

Venue: Scarlett Restaurant
8715 Beverly Boulevard
West Hollywood, California 90048

RSVP: <http://www.tinyurl.com/AfterPartyAuthenticPR>

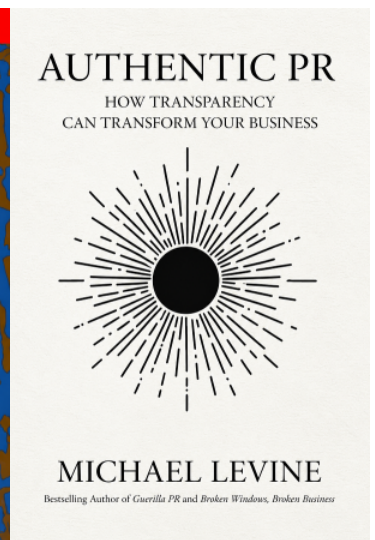
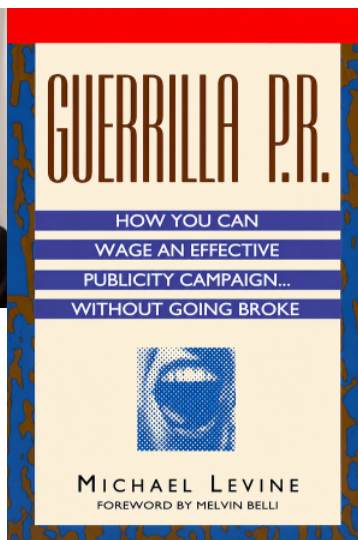
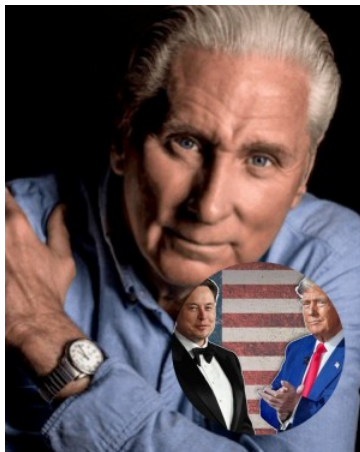
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