

GiftHub Launches Custom Novelty Corporate Gifts Including Challenge Coins and Lego Keychains in Singapore

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Singapore, Singapore Jul 19, 2026 ([Issuewire.com](https://www.issuewire.com)) - GiftHub, a premier corporate gifting supplier in Singapore, has launched an expanded novelty and collectible product range designed to help businesses create memorable, conversation-starting brand experiences.

The new collection moves beyond traditional promotional items, offering unique gifts that recipients actually want to keep and display. From fully customisable 3D challenge coins to playful Lego-style keychains, the range is built around the principle that the best corporate gifts are the ones people never throw away.

"Generic pens and notepads end up in desk drawers. Our novelty range creates an emotional connection," said a GiftHub spokesperson. "When someone receives a custom challenge coin or a plush toy keychain with their company mascot, they keep it on display. That is brand visibility that lasts years, not days."

The novelty and collectible range includes:

Custom Challenge Coins - Available in 24K gold, silver, and antique finishes with fully custom die-cast 3D designs. Popular for corporate milestones, employee recognition, and commemorative events. Low MOQ. <https://gifthub.com.sg/products/3d-challenge-coins>

Lego Keychains - Playful custom keychains featuring the iconic block design, fully branded with company logos. A creative choice for tech companies, startups, and team building events. <https://gifthub.com.sg/products/lego-keychain-custom>

Plush Toy Keychains - Soft toy keychains customisable into company mascots or branded characters. High brand recall with everyday usability. <https://gifthub.com.sg/products/plush-toy-keychain>

LED Keychains - Functional novelty keychains with built-in LED lights, customisable with laser-engraved company logos. <https://gifthub.com.sg/products/custom-led-keychain>

Rocket Keychain Pens - Portable novelty pens disguised as rocket keychains, perfect for quirky conference giveaways and event door gifts. <https://gifthub.com.sg/products/rocket-keychain-pen>

Commemorative Souvenir Coins - Die-cast medallions for corporate anniversaries, government events, and awards ceremonies. Available with custom packaging. <https://gifthub.com.sg/products/commemorative-souvenir-coin>

All products are available with multiple customisation options including laser engraving, full-colour printing, die-casting, and embossing. Minimum order quantities start from 20 pieces with express delivery in as fast as 7 working days.

GiftHub serves SMEs, multinational corporations, government agencies, and schools across Singapore. The company is GeBIZ registered and offers free design consultation, artwork mock-ups, and complimentary shipping on all orders.

Browse the full collection at <https://gifthub.com.sg/collections/keychain>

For quotes and enquiries, visit <https://gifthub.com.sg> or WhatsApp +65 8824 6928.



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