

From One Store to a Growing Brand: Mandavi Gupta Expands Noida Sweets & Bakers by Mandavi Foods

From a humble single-store beginning to a growing food brand, Noida Sweets & Bakers by Mandavi Foods showcases entrepreneur Mandavi Gupta's vision, passion, and commitment to quality, innovation, and authentic flavors that delight customers.



Greater Noida, Uttar Pradesh Jul 11, 2026 ([Issuewire.com](https://www.issuewire.com)) - From One Store to a Growing Retail & Food Brand: Entrepreneur Mandavi Gupta Expands Her Vision with Noida Sweets & Bakers by Mandavi Foods

What began as one entrepreneur's vision to redefine neighbourhood retail has evolved into one of Greater Noida's fastest-growing local business stories.

Founded by **Mandavi Gupta**, **Mandavi Enterprises** has grown from a single neighbourhood grocery outlet into a multi-brand business serving thousands of families across Noida and Greater Noida. In less than six years, the company has expanded to **four Noida Daily Mart outlets** before launching its newest venture—**Noida Sweets & Bakers by Mandavi Foods**, a premium sweets, bakery, snacks, and South Indian food destination in Greater Noida West.

Mandavi Gupta, who spent more than a decade building her professional career before entering entrepreneurship, established Mandavi Enterprises with a simple belief:

"Customers deserve quality, honesty, convenience, and an experience they can trust every single day."

That philosophy became the foundation of **Noida Daily Mart**, the flagship retail chain under Mandavi Enterprises.

The first outlet opened on **8 October 2021** at Gaur City 2, entering a market already dominated by established national retailers. Instead of competing on size alone, the company focused on customer service, community relationships, free home delivery, carefully selected products, and listening to customer feedback.

The strategy worked.

Within a few years, customer trust fuelled rapid expansion across Greater Noida.

Today, **Noida Daily Mart operates four retail outlets** strategically located across Noida and Greater Noida, becoming a trusted neighbourhood destination for groceries, household essentials, and everyday shopping.

The Next Chapter: Mandavi Foods

With thousands of loyal retail customers already visiting its stores, Mandavi Enterprises recognised another opportunity.

Customers repeatedly asked for freshly prepared sweets, premium bakery products, celebration cakes, snacks, breakfast, and authentic Indian flavours under the same trusted brand.

The result was **Mandavi Foods**, the company's dedicated food vertical.

Its flagship experience, **Noida Sweets & Bakers**, combines traditional Indian sweets with a modern bakery and freshly prepared food—all under one roof.

Located at **Supertech EcoVillage-1, Greater Noida West**, the store offers:

- Traditional Indian Mithai
- Premium Celebration Cakes
- Fresh Bakery Products
- Eggless Cakes

- Pastries
- Cookies
- Namkeens
- South Indian Cuisine
- Dosa
- Uttapam
- Sambhar Vada
- Chaat
- Fresh Snacks
- Festival Gift Boxes
- Corporate Gifting
- Custom Cake Orders

Every product is prepared with a focus on freshness, quality ingredients, hygiene, and consistency.

Blending Tradition with Modern Retail

Unlike conventional sweet shops, Noida Sweets & Bakers has been designed as a modern food destination where customers can enjoy traditional recipes alongside contemporary bakery products.

The company has also invested in elegant packaging, premium presentation, digital ordering, and an online-first customer experience.

Customers can:

- Visit the physical store
- [Browse the complete digital menu](#)
- Order online
- [Place celebration cake orders](#)
- [Order through Zomato](#)
- Connect directly through the company's website

The objective is to make premium sweets and bakery products more accessible while maintaining the warmth of a traditional neighbourhood business.

Building More Than Stores

For Mandavi Gupta, growth has never been measured only by the number of outlets.

Every expansion has been driven by a long-term vision of creating businesses that become part of the communities they serve.

From helping families with daily groceries through Noida Daily Mart to celebrating birthdays, festivals, weddings, and special occasions through Noida Sweets & Bakers, each venture reflects the same customer-first philosophy.

That commitment has enabled the business to grow steadily while earning repeat customers and strong local trust.

Looking Ahead

Mandavi Enterprises plans to continue expanding both its retail and food businesses across the NCR region while investing in digital innovation, premium customer experiences, and locally trusted brands.

As **Noida Daily Mart** continues its retail expansion, **Mandavi Foods** is positioned to become one of the region's most recognised names for sweets, bakery products, snacks, and celebration foods.

With ambitious plans for future locations, online growth, and community engagement, the company believes this is only the beginning of its journey.

About [Mandavi Enterprises](#)

Founded by entrepreneur **Mandavi Gupta**, Mandavi Enterprises is a fast-growing retail and food company headquartered in Greater Noida, Uttar Pradesh. The company operates **four** [Noida Daily Mart outlets](#) and the food brand **Mandavi Foods**, whose flagship venture is **Noida Sweets & Bakers**. Built on the principles of quality, trust, convenience, and customer satisfaction, the organisation continues to expand its presence across the NCR region while serving thousands of families every day.

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