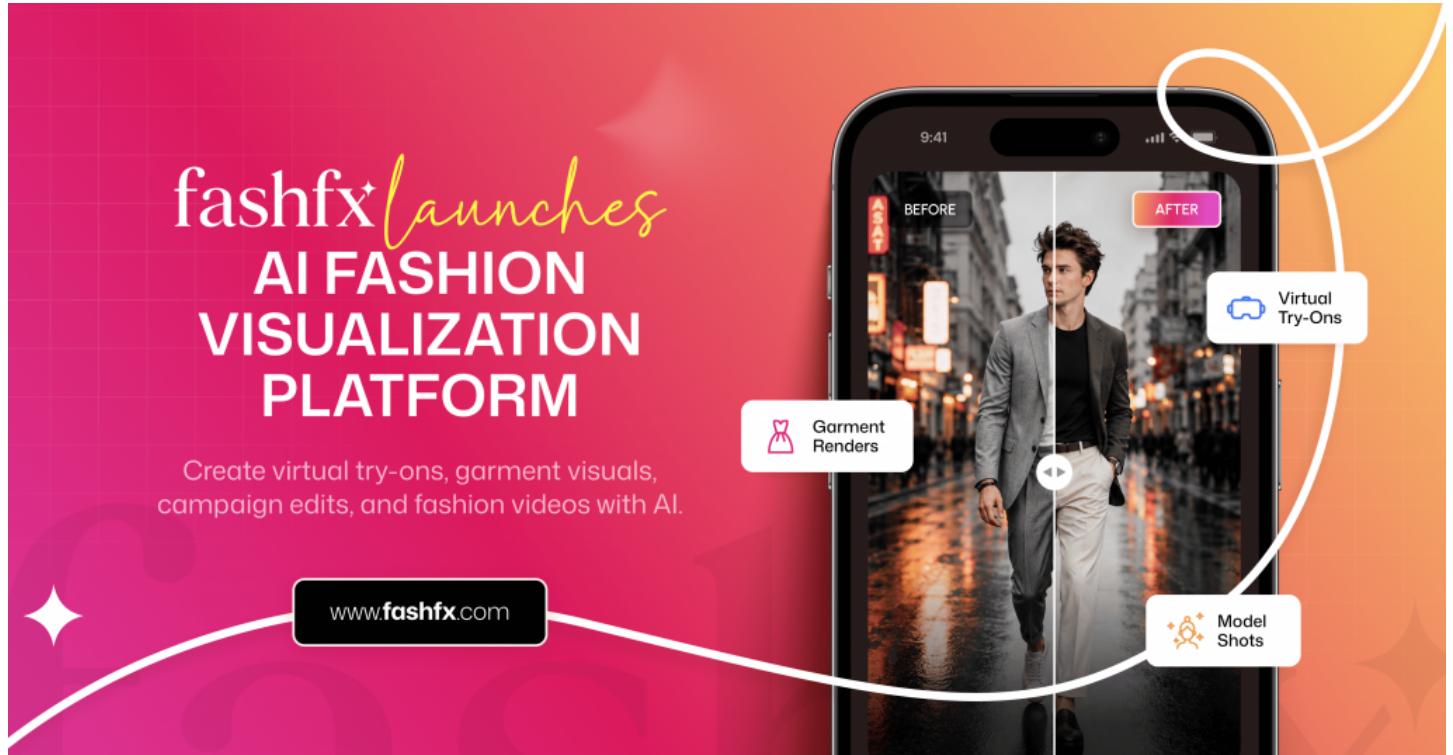


Fashfx Launches AI-Powered Fashion Visualization Platform for Virtual Try-On, Garment Creation, and Campaign Content

Fashfx helps fashion teams turn sketches, product images, and model shots into realistic visuals, styled looks, and AI-generated videos without traditional production delays.



East Moline, Illinois Jul 5, 2026 (IssueWire.com) - Fashfx, an AI-powered fashion visualization and virtual try-on platform, has launched to help fashion brands, designers, retailers, and marketing teams create realistic garment visuals, on-model product images, campaign creatives, and fashion videos faster.

Fashion teams often depend on long photoshoot cycles, repeated sample production, manual editing, and high campaign costs to bring new collections to market. From early design concepts to final marketing content, creating visual assets can take significant time and coordination across design, styling, photography, and post-production teams.

Fashfx is designed to simplify this process by turning fashion inputs into production-ready visual content. Users can upload sketches, flat drawings, fabric swatches, product images, or model shots and generate polished outputs for catalogs, ecommerce pages, lookbooks, social media, and campaigns.

The platform supports sketch-to-garment generation, product-to-model shots, AI virtual try-on, multi-asset outfit styling, campaign model replacement, pose transfer, layout refreshes, and fashion video generation. It helps teams visualize collections, test styling ideas, create model-based product imagery, and repurpose static images into motion content.

“Fashion teams need visual content at every stage, from concept approval to campaign launch,” said Vikrant Jain, Founder at Fashfx. “Fashfx gives them a faster way to move from idea to realistic output

while preserving the details that matter, including garment shape, fabric texture, color, pattern, and styling intent.”

Fashfx can be used by fashion designers developing new collections, ecommerce brands creating product visuals, retailers producing on-model catalog images, marketing teams refreshing campaign assets, and creative teams generating social media or video content.

With its AI-powered studios, Fashfx brings together garment generation, virtual try-on, campaign editing, and video creation in one platform. The goal is to help fashion businesses reduce production dependency, speed up creative workflows, and create consistent visual content across channels.

About Fashfx

Fashfx is an AI-powered fashion visualization and virtual try-on platform built for fashion brands, designers, retailers, and creative teams. The platform helps users create realistic garment visuals, model shots, campaign creatives, and fashion videos from sketches, swatches, product images, and existing model photos. Fashfx supports AI garment generation, virtual try-on, multi-asset styling, campaign studio workflows, and video generation for modern fashion content production.

Learn More: <https://fashfx.com/>

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