

EARI Subsidiary KENDRICK GLOBAL BRANDS Announces Private & White Label BUBBLE (BOBA) TEA Opportunities

KENDRICK GLOBAL BRANDS Offers Private Label Bubble Tea Opportunities

New York City, New York Jul 13, 2026 ([IssueWire.com](https://www.issuewire.com)) - Entertainment Arts Research Inc. (OTC: EARI), a diversified entertainment, media, and consumer products holding company, today announced that its subsidiary, Kendrick Global Brands LLC, is now offering Private Label and White Label opportunities for its new Bubble (Boba) Tea product line.

The program is designed for businesses, celebrities, athletes, schools, nonprofit organizations, and entrepreneurs seeking to launch their own branded Bubble (Boba) Tea products without the expense and complexity of developing a product from the ground up.

By leveraging Kendrick Global Brands' manufacturing and distribution capabilities, clients can introduce premium-quality Bubble (Boba) Tea products under their own brand while benefiting from a rapidly expanding consumer market.

Management Commentary

"Our vision is to provide businesses, celebrities, athletes, schools, and organizations with an opportunity to participate in one of the fastest-growing beverage categories in the marketplace," said management.

"For schools and nonprofit organizations, a private label Bubble (Boba) Tea program can become an exciting and unique fundraising opportunity. For entrepreneurs and established brands, it offers a chance to capitalize on an industry with exceptional long-term growth potential."

Management added, "We have secured an agreement to sell and distribute Bubble (Boba) Tea products and are now expanding our offerings to include both wholesale distribution and customized Private Label and White Label solutions."

Kendrick Global Brands has successfully developed and managed multiple consumer brands, including ALL STAR CREAM & SPRAY, U MOMMA'S BARBECUE SAUCE, and NATURES FIT, while continuing to expand its presence across the health and wellness, food and beverage, beauty, and lifestyle sectors.

About Kendrick Global Brands LLC

Kendrick Global Brands LLC is a lifestyle and consumer products company focused on developing, marketing, and distributing innovative brands designed to meet the evolving needs of today's consumers. The company operates across multiple categories, including wellness, food and beverage, beauty, and lifestyle products.

About Entertainment Arts Research Inc. (OTC: EARI)

Entertainment Arts Research Inc. is a diversified entertainment, media, and consumer products holding company focused on acquiring, developing, and scaling innovative businesses across entertainment, digital media, technology, and consumer markets. Through its growing portfolio of subsidiaries and strategic partnerships, EARI is building a connected ecosystem that combines storytelling, commerce, and lifestyle experiences.

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Safe Harbor Statement

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates, and projections regarding the Company's business and industry and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Factors that may cause such differences include, but are not limited to, market conditions, financing availability, regulatory developments, competition, and other risks detailed in the Company's public disclosures and filings. The Company undertakes no obligation to update any forward-looking statements except as required by applicable law.

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