

David Tuttle Brings 'Soul Licensed' and His Spiritual Journey to BIBF 2026

David Tuttle, author of *Soul Licensed: Tips and Tales*, met readers and signed copies of his book at the Explora Books exhibit on June 18, 2026, during the 32nd Beijing International Book Fair (June 17–21) at the China National Convention Center.



Vancouver, British Columbia Jul 29, 2026 (Issuewire.com) - This year's edition of BIBF marked its 40th anniversary and brought together over 1,700 exhibitors from 82 countries and regions. It showcased 220,000 book titles and hosted over 1,000 cultural exchange activities across five days. The

Beijing International Publishing Forum convened under the theme “Using Books as a Medium to Facilitate Communication and Dialogue, Leading to Cooperative Success for All Parties Involved,” bringing together publishing executives, policymakers, and scholars. The United Arab Emirates served as this year’s Country of Honor, with programming centered on cross-cultural dialogue, tolerance, and shared human values.

Tuttle’s book found a fitting home in that context. *Soul Licensed* is a first-person account of a decades-long spiritual journey. It traces Tuttle’s introduction to Reiki healing, which he and his wife, Jane, pursued until becoming certified Reiki master teachers. From there, the memoir expands into experiences with psychic encounters, Transcendental Meditation, astrology, and the Emotional Freedom Technique. Throughout, Tuttle presents these experiences not as definitive proof of any single belief system but as part of an ongoing personal inquiry into meaning, awareness, and human connection.

A recurring thread throughout the book is Tuttle’s practice of reading license plates as messages from deceased loved ones. Over many years and across multiple states and countries, he documented combinations of initials, birth years, and significant dates on passing vehicles that corresponded to people in his life. The book’s title draws from this practice—that the spiritual world communicates through everyday, readily available channels, provided a person remains open to noticing them.

The BIBF’s emphasis on cross-cultural understanding and shared human experience resonated with the themes explored in *Soul Licensed*. As the fair’s programming examined how literature and ideas move across borders, Tuttle’s work offered a personal reflection on how people seek meaning through ordinary experiences and moments of perceived connection. The memoir also reflects Tuttle’s own experiences, drawing from service as a U.S. Army combat medic in Vietnam, careers in journalism, Ohio state government, and finance, extensive travel across 25 countries, and a later move from Ohio to Boise, Idaho.

During his appearance at the Explora Books booth on June 18, Tuttle spoke about the experiences documented in the book and signed copies for readers. The BIBF, which hosted author appearances and signings as part of its broader public programming, drew an on-site audience in the hundreds of thousands over the course of the week.

[*Soul Licensed: Tips and Tales*](#) is available through Amazon and other major online bookstores.

About Explora Books

Explora Books is a book marketing firm located in the heart of Vancouver, British Columbia, Canada. The company specializes in self-publishing and marketing, taking pride in its exhaustive research and creative strategies that provide wider avenues for aspiring authors to gain recognition for their works. Explora Books aims to guide authors through the complexities of self-publishing, offering convenient solutions to navigate this process. The firm fosters and redefines creativity and innovation, setting new industry standards. Explora Books is dedicated to empowering authors globally.



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