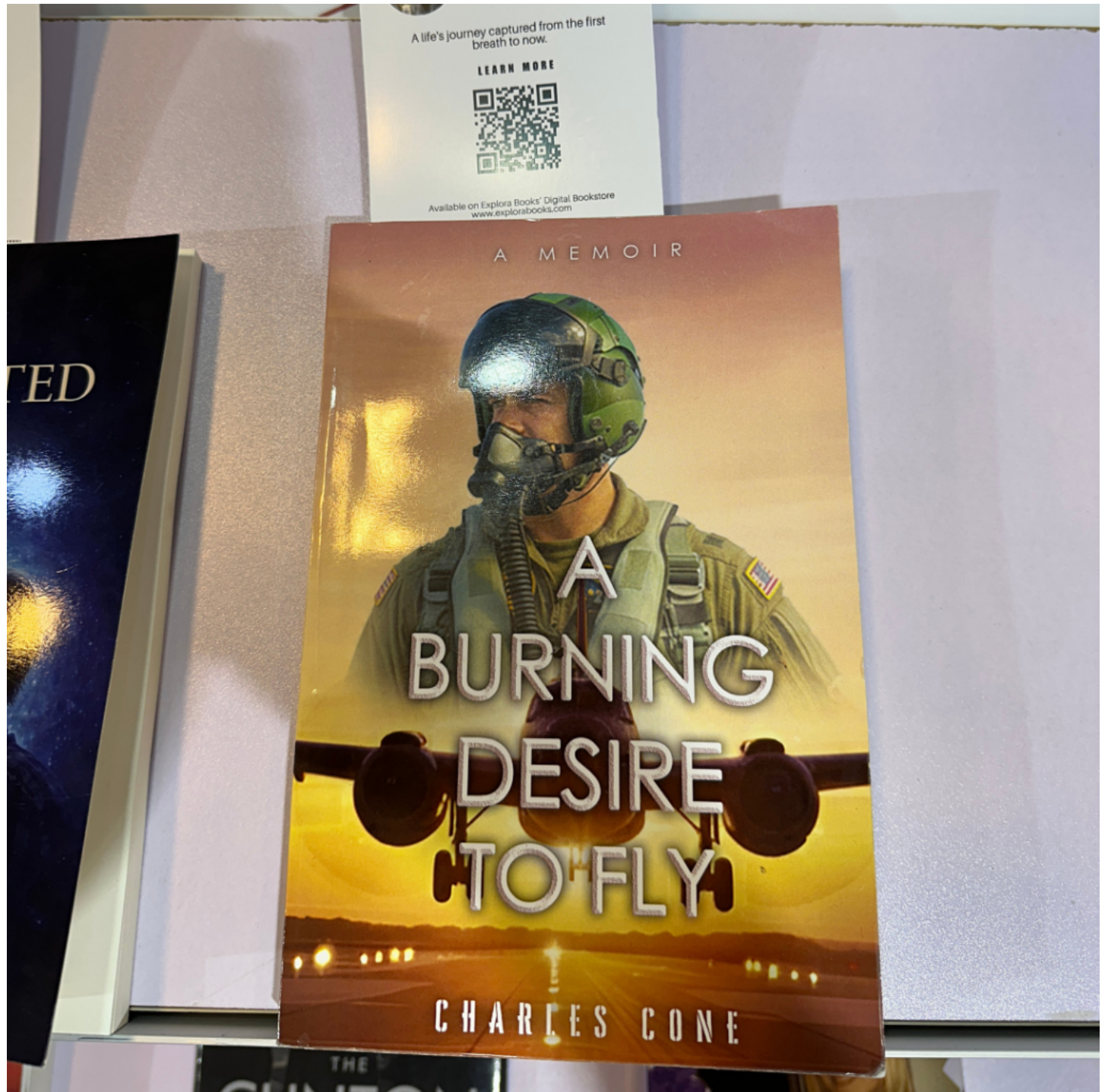


Colonel Charles Cone's Aviation Memoir Featured at the 2026 Beijing International Book Fair

Explora Books featured Colonel Charles Cone's aviation memoir, *A Burning Desire to Fly*, at the 2026 Beijing International Book Fair, held June 17–21 at the China National Convention Center (CNCC) in Beijing.



Vancouver, British Columbia Jul 28, 2026 (Issuewire.com) - The exhibition brought Cone's story of his modest beginnings in the Depression era to a long career in military aviation to the global publishing audience. Reinforcing its role as a leading Asian platform for publishing exchange and cultural dialogue,

the 32nd edition of the fair attracted over 1,700 exhibitors from 82 countries and regions, displaying 220,000 titles within 60,000 square meters of exhibition space.

From a 1943 Navy psychologist's assessment, the memoir takes its title, describing Cone's motivation as "a burning desire to fly." Born in rural New York during the Great Depression, Cone grew up in difficult circumstances and developed a strong early resolve to pursue aviation despite financial and social limitations.

His career in naval aviation spanned World War II, the Korean War, and later Cold War operations, reflecting decades of service during a period of rapid technological change in military flight. Across this trajectory, Cone witnessed the evolution of aviation from early propeller aircraft to advanced jet-powered systems, a transformation that forms the backdrop of his memoir.

Held under the theme "Using Books as a Medium to Facilitate Communication and Dialogue, Leading to Cooperative Success for All Parties Involved," the 2026 BIBF emphasized literature's role in fostering cross-cultural understanding. Within this context, Cone's memoir was presented as part of Explora Books's international exhibition, highlighting narratives of personal perseverance and lived historical experience.

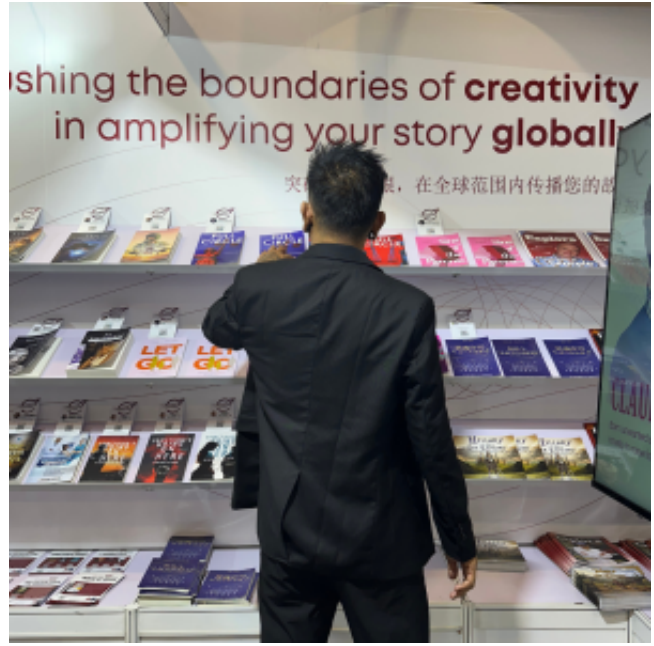
The fair also featured over 1,000 cultural activities, including the Beijing International Publishing Forum and the inaugural Beijing International Literature Week, which brought together authors from multiple countries for cross-cultural exchange and dialogue.

Throughout the five-day event, Explora Books showcased *A Burning Desire to Fly* alongside other titles in its catalog at its exhibition booth, connecting the memoir with an international readership.

[*A Burning Desire to Fly*](#) is available through Amazon, Barnes & Noble, and other major digital bookstores.

About Explora Books

Explora Books is a book marketing firm located in the heart of Vancouver, British Columbia, Canada. The company specializes in self-publishing and marketing, taking pride in its exhaustive research and creative strategies that provide wider avenues for aspiring authors to gain recognition for their works. Explora Books aims to guide authors through the complexities of self-publishing, offering convenient solutions to navigate this process. The firm fosters and redefines creativity and innovation, setting new industry standards. Explora Books is dedicated to empowering authors globally.



Media Contact

Explora Books Ltd

*****@explorabooks.com

(604) 259-9775

700 – 838 West Hastings St.

<http://www.explorabooks.com>

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