

Award-Winning DC Metro Insurance Advisory Opens Its Doors: Capitol Benefits Launches Culture Tours

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Gaithersburg, Maryland Jul 21, 2026 ([Issuewire.com](https://www.issuewire.com)) - Award-Winning DC Metro Insurance Advisory Opens Its Doors: Capitol Benefits Launches Culture Tours

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Capitol Benefits, LLC, the culture-first insurance advisory serving the Washington, DC metro area, today announced its SHRM-accredited Culture Tours, a program that opens the firm's doors to HR leaders and business owners who want to see, firsthand, how an award-winning workplace culture is actually built.

The tours come on the heels of a rare trifecta of recognition: Capitol Benefits has been named to Inc. Magazine's Best Workplaces list, honored seven times as a Best Places to Work by the Washington Business Journal, and included on the Inc. 5000 list of America's fastest-growing private companies. Even a local government has paid for the firm's culture expertise.

"People kept asking us how we do it, so we decided to stop describing it and start showing it," said Josh Lavine, Founder and CEO of Capitol Benefits. "Culture is built through systems, not slogans. On a Culture Tour, you see the actual systems: how we hire, how we run meetings, how we recognize people, and why our team stays. Then you take what works back to your own company."

What Happens on a Culture Tour

Culture Tours are offered by RSVP, in person at the firm's Gaithersburg headquarters or over Zoom, and carry SHRM continuing education credits for HR professionals. Attendees walk through the people-first systems behind the awards, from hiring and onboarding to recognition and retention, and leave with practices they can apply immediately. Capacity is limited. Details and registration are available at capitolbenefits.com/culture-tours.

The tours reflect the same belief that drives the firm's client work: your relationship with your insurance advisor should be one of the most trusted relationships you have. That philosophy has earned Capitol Benefits more than 600 verified client reviews with a 4.9-star average, with every client served by a named agent rather than a call center.

"We practice what we advise," Lavine added. "We tell employers that benefits and culture are how you keep great people. Our own workplace is the proof, and now anyone can come see it."

About Capitol Benefits

Capitol Benefits, LLC is a culture-first, independently owned insurance advisory based in Gaithersburg, Maryland, serving businesses and families across the Washington, DC metro area and 16 states since

2007. The firm provides employee benefits, commercial insurance, and personal lines coverage through named agents who act as an extension of each client's team, and has served more than 5,600 clients with over 600 five-star-rated reviews. Capitol Benefits is an Inc. Best Workplaces honoree, a seven-time Washington Business Journal Best Places to Work winner, and an Inc. 5000 company. Learn more at capitolbenefits.com.

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