

America's Best in Medicine Profiles Marsha Reda, RN, DPS: Director of Patient Services at Aurora Home Care, Inc.

**Combining Clinical Expertise, Compassionate Leadership, and Patient Advocacy to Advance
Exceptional Home Healthcare and Community-Based Care**



Wilton, New York Jul 30, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Marsha Reda, RN, DPS, Director of Patient Services at Aurora Home Care, Inc., has dedicated more than 30 years to providing compassionate, patient-centered nursing care while helping shape the future of licensed home healthcare. Throughout

her career, she has combined extensive clinical expertise, strong leadership, and an unwavering commitment to patients and caregivers, earning a reputation for excellence in complex community-based care.

Marsha's passion for nursing began remarkably early. At just five years old, she knew she wanted to pursue a career in healthcare, and by the age of 14, she had already begun working as a nursing assistant. She later earned her Associate of Applied Science in Nursing from Erie Community College and became a Registered Nurse in 1996, laying the foundation for a career devoted to improving the lives of patients and families.

In 1997, Marsha found her calling in licensed home care, where she discovered the unique opportunity to build lasting relationships while providing highly specialized care. Over the years, she developed expertise in caring for ventilator-dependent patients and gained valuable pediatric experience through the Children's Hospital of Buffalo. Her dedication and clinical excellence led to a steady progression at Aurora Home Care—from field caregiver to nursing supervisor and ultimately Director of Patient Services.

"What I enjoy most is the profound patient satisfaction and the incredible longevity of the relationships we build," says Marsha. "We have had the privilege of caring for some patients for more than 30 years, watching children grow into adults while remaining part of their lives. Our philosophy has always been that our nurses and our patients are family. If it were my own loved one receiving care, I would want them treated with the same love, respect, and dignity that I would provide myself."

Today, Marsha is a New York State Registered Nurse, ventilator-trained Medicaid provider, and independent contractor whose expertise extends beyond bedside care into policy development, clinical operations, and team leadership. Recognized for her resourceful and creative approach to solving complex clinical challenges, she is known among colleagues for her ability to develop practical solutions that enhance patient care while supporting nursing staff.

In addition to leading clinical operations, Marsha is committed to educating both healthcare professionals and the public. Working alongside Aurora Home Care and Hello Nation, she develops quarterly multimedia educational content that helps families better understand home healthcare options and the benefits of receiving high-quality care in the comfort of their own homes.

Through decades of compassionate service, visionary leadership, and an unwavering commitment to treating every patient like family, Marsha Reda continues to raise the standard for home healthcare while making a lasting difference in the lives of patients, caregivers, and the communities she serves.

Learn more about Marsha Reda:

Through her America's Best in Medicine profile, <https://americasbestinmedicine.com/connect/Marsha-Reda>

America's Best in Medicine

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users can access a community of leaders, opportunities for providers to share expertise, and trusted guidance for patients and peers alike.

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