

Adwebtech Launches SalusX ApplnGuard, an Out-Of-The-Box Dynamic SSL Pinning Solution for Mobile Apps

Mumbai, Maharashtra Aug 3, 2026 ([Issuewire.com](https://www.issuewire.com)) - Adweb Technologies today launched SalusX ApplnGuard, a dynamic SSL pinning solution that lets mobile apps automatically update their embedded SSL certificate pins without submitting a new app version to the app store whenever a certificate changes.

The launch responds to a shift in industry rules, making the old, manual way of handling SSL certificate pins harder to sustain. SSL certificate pins, which apps use to confirm they are talking to the real company server and not an imposter, currently remain valid for up to 200 days. Under new CA/Browser Forum rules, that maximum will fall to 100 days on 15th March 2027 and 47 days on 15th March 2029. By 2029, traditional pinning will turn certificate rotation into a monthly grind: rebuild, test, resubmit, repeat, and force the app user to update the app just to stay current. SalusX ApplnGuard is the missing piece that completes any runtime mobile app security implementation.

Traditionally, apps handle an SSL certificate check by hardcoding, or "pinning," a specific certificate directly into the app's code. Whenever that certificate needs to change, on a routine schedule or in an emergency, the app must be rebuilt, tested, resubmitted for app store review, and force users to update the app process, which can take several days. SalusX ApplnGuard replaces that fixed certificate with one that updates automatically and securely over the air, so the app never needs to be rebuilt or resubmitted just for an SSL certificate change.

*"SSL certificates are expiring sooner than ever, and manual management of pinned mobile app certificates can no longer keep up," said **Apurva Mody, founder and chief executive officer of Adweb Technologies**. "SalusX ApplnGuard light SDK solves this by updating certificates automatically without requiring a new app release, so teams no longer have to choose between security and uptime."*

SalusX ApplnGuard integrates with Android & IOS apps within days and doesn't require any changes to how the app already works. Companies can run it on a fully managed cloud service or deploy it entirely on their own infrastructure, whichever fits their security and compliance needs. It also supports post-quantum encryption standards, which means banks and other regulated businesses can begin preparing for those requirements on their own timeline rather than waiting.

SalusX ApplnGuard is now available worldwide for banking, fintech, healthcare, and every other app that handles sensitive data. More information: www.appinguard.com

About Adweb Technologies Pvt Ltd.

Adweb Technologies is a cybersecurity company with more than 25 years' experience in PKI, MFA & mobile app security, serving over 3,000 clients worldwide. Its SalusX product line includes ApplnGuard, a mobile app security platform used by banks, fintech companies, healthcare providers and other high-security industries, deployed entirely on the customer's own servers to keep full control of their data.

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<https://www.appinguard.com/>

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