

# World Imaging News Launches WIN Report, A New Product-focused Comparison for the Imaging and Printing Industry

Debut Issue Compares Flatbed Laminator Worktables in Depth; Edition One on Professional DTF Printers and Components Arrives Ahead of Printing United Expo 2026



**Los Angeles, California Jun 29, 2026 ([IssueWire.com](http://IssueWire.com))** - World Imaging News today announced the launch of WIN Report, a new bi-monthly trade publication built on a simple premise: no spin, just objective comparisons and the facts. Edition Zero, the publication's inaugural issue, drops June 30th in both English and Spanish and is dedicated entirely to comparing flatbed laminator worktables — one of the most essential and least-covered categories in sign and print production, setting the tone for what's ahead.

This first issue puts CWT Graphic Worktools, Kala, ROLLSROLLER, Rollover AS, and SIGNROLLER side by side for direct comparison. Each issue will be published in both English and Spanish, making WIN Report the first publication in the sign and print industry to offer this feature to its readers.

## No Spin. Just Facts

WIN Report's content is drawn directly from manufacturer spec sheets and verified online sources, delivering deep, factual, product-focused coverage for professionals who need accurate information to make serious buying decisions. Edition Zero features full product pages on five leading flatbed laminator worktable units, covering specifications, applications, special features, installation requirements, and contact information, along with a buyer's guide designed to help readers ask the right questions before committing to a purchase.

"WIN Report is a new kind of trade publication for the digital imaging and printing industry," said **Dan Barefoot**, Publisher, WIN Report, World Imaging News and World Imaging News Latino. "As we say at WIN, just the facts. We built this publication for professionals who depend on accurate information, not marketing spin, to make real buying decisions."

### **One Product Category, Covered In-depth**

Each edition of WIN Report focuses exclusively on a single product category, covered in depth, a format the publication will carry forward going forward. Edition One, arriving ahead of PRINTING United Expo 2026, will focus exclusively on professional Direct to Film (DTF) products, a technology category WIN Report says has matured rapidly into a serious production solution deserving the same depth and objectivity found throughout its pages. Edition One will be available online ahead of the show, giving attendees the opportunity to read it before they hit the show floor.

### **Published in Both English and Spanish**

WIN Report will be published by World Imaging News and World Imaging News Latino, with every edition released in both English and Spanish — giving digital imaging and print professionals across North America and Latin America access to the same information in their own language.

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