

WarmProspect Rebrands as GoAccel, Expanding Beyond Customer Acquisition Into a Unified Business Growth System

The rebrand represents the company's expansion into a more unified business growth system designed to help businesses generate more opportunities, improve operational efficiency, and build long-term business value.



Charleston, South Carolina Jun 25, 2026 ([Issuewire.com](https://www.issuewire.com)) - WarmProspect today announced its official rebrand to GoAccel, marking the company's transition from traditional marketing and software services to a unified business growth system focused on delivering measurable business results.

Many businesses rely on multiple software subscriptions, marketing vendors, and disconnected systems to manage customer acquisition, operations, communications, and reporting. GoAccel was created to help organizations replace that complexity with a unified solution designed to improve visibility, streamline processes, automate customer engagement, and support sustainable growth.

GoAccel combines website infrastructure, customer acquisition campaigns, and the GoAccel Business Growth Accelerator into one connected ecosystem designed to help businesses attract, engage, convert, and retain customers. The platform includes AI-powered customer relationship management (CRM), field service management, deal pipeline management, proposals, invoicing, payments, automation, and real-time analytics.

Unlike traditional marketing and software providers that simply provide tools and services, GoAccel helps businesses build the complete infrastructure required to consistently attract, engage, convert, and retain customers.

"WarmProspect represented where we started. GoAccel represents where we're going," said Chris Havens, Founder and CEO of GoAccel. "Businesses don't need more vendors, more software subscriptions, and more complexity. They need systems that help them attract customers, improve operations, automate repetitive tasks, and create long-term value. GoAccel brings those pieces together through one connected system."

By bringing customer acquisition, operations, communications, and analytics together, businesses gain greater visibility into performance and more control over the factors that drive growth.

Designed specifically for service businesses and professional trades, GoAccel helps organizations generate leads, improve follow-up, automate communications, streamline operations, and gain greater visibility into business performance.

"Most platforms solve one part of the business," Havens added. "Our vision is to help businesses connect the entire growth and operations ecosystem so they can spend less time managing software and more time focusing on growing their business."

The platform is available immediately and is designed to help service businesses and the professional trades simplify operations, improve customer engagement, and create sustainable long-term growth.

For more information, visit <https://goaccel.ai/business-growth-accelerator/>

A New Name. The Same Commitment to Your Growth.

WarmProspect is now GoAccel.
A unified business growth system built to help you attract, engage, convert, and retain more customers.

WarmProspect → **GoAccel**
Where we started → Where we're going

ONE CONNECTED SYSTEM. EVERY TOOL YOU NEED. REAL RESULTS.

- Website Infrastructure
- Customer Acquisition
- AI-Powered CRM
- Pipeline & Deal Management
- Proposals, Pricing & Payments
- Automation & Workflows
- Analytics & Reporting

One Connected Business Growth System
All the tools you need. Working together. Built for results.

GoAccel
Business Growth Accelerator

- Website Infrastructure**: High performance website that convert visitors into valuable opportunities.
- Customer Acquisition**: Proven strategies and campaigns that attract the right leads and drive consistent growth.
- CRM & Sales Management**: Manage leads, track conversations, nurture relationships, and close more deals.
- AI-Powered Automation**: Automate tedious tasks, schedule appointments, and reduce time with intelligent workflows.
- Service Operations**: Schedule jobs, manage lead times, and deliver exceptional service every time.
- Proposals, Invoicing & Payments**: Create proposals, send invoices, accept payments, and generate leads all in one place.
- Analytics & Reporting**: Real-time insights and reports that help you make smarter decisions and grow with confidence.

Attract Bring in more of the right customers. **Engage** Build stronger relationships at every touchpoint. **Convert** Turn leads into opportunities into booked jobs. **Retain** Deliver great experiences and keep customers working back.

One Platform. One Strategy. Endless Possibilities.

Media Contact

GoAccel/Carolyn Kennedy-Graupner

*****@goaccel.ai

(843) 508-9996

1 Carriage Lane, Suite H201

<https://goaccel.ai>

Source : GoAccel

[See on IssueWire](#)