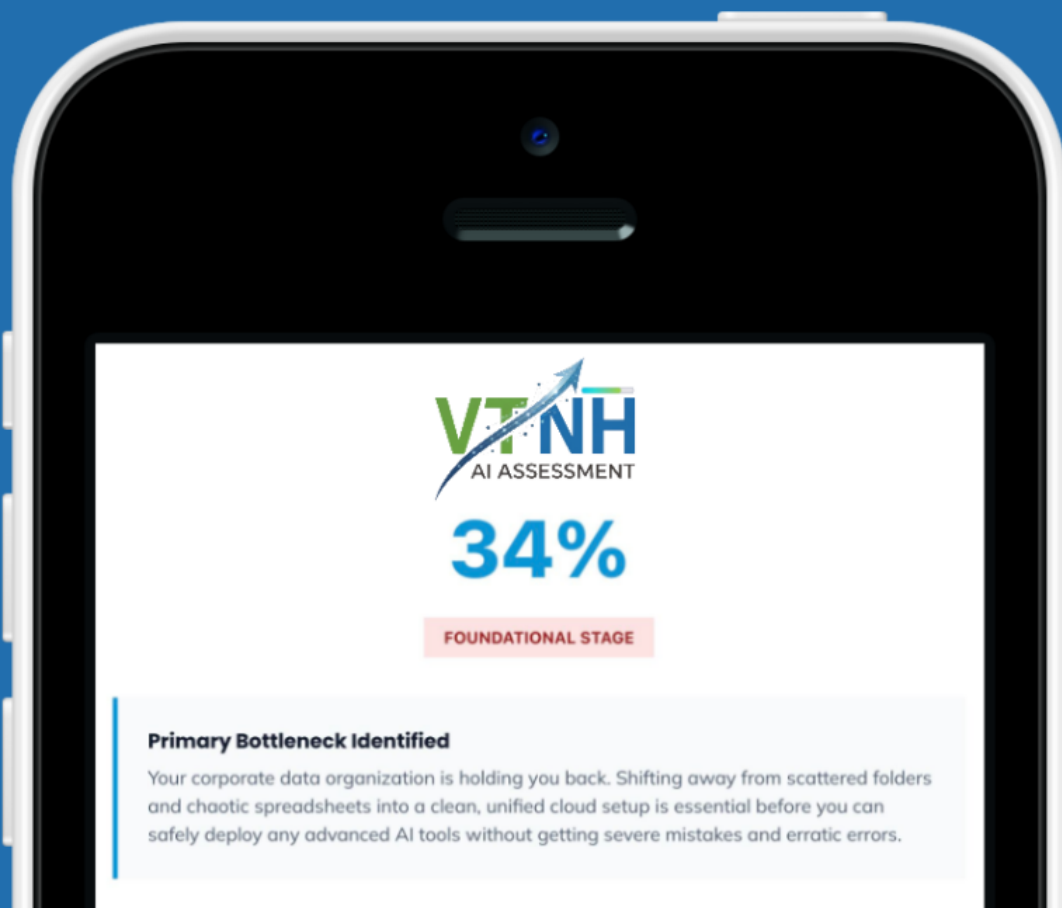


VTNH Consulting Partners Launches New AI Readiness Assessment To Help Businesses Avoid The "95% Ai Pilot Failure Rate"

Is Your Business Ready For AI?

Get the answer in 2 Minutes



Hartford, Vermont Jun 29, 2026 ([Issuewire.com](https://www.issuewire.com)) - VTNH Consulting Partners, a premier fractional executive and digital transformation firm serving small and medium-sized businesses across Vermont and New Hampshire, today announced the launch of its [AI Readiness Assessment](#).

The new initiative is a direct response to a challenging shift in the corporate landscape. Despite mass adoption of artificial intelligence tools over the last few years, recent MIT data highlights a staggering 95% failure rate among generative AI corporate pilots nationwide. VTNH Consulting Partners' new diagnostic tool is specifically engineered to help regional businesses break out of "pilot purgatory" and confidently transition from basic chat tools to secure, highly profitable autonomous workflows.

"In 2026, being 'searchable' or using basic AI as a novelty is not going to help realize new revenue," said Derek Showerman, Founder of VTNH Consulting Partners. "The true competitive advantage belongs to companies that build clean digital foundations. Too many New England firms are burning capital on software subscriptions that fail to impact their bottom line because their data is siloed and their teams lack proper guardrails. We built this assessment to give leaders a business-first roadmap before they waste another dollar."

The **AI Readiness Assessment** evaluates local businesses across four critical, data-driven parameters to generate an immediate operational baseline:

- **Data Integrity & Digital Hygiene:** Assessing whether a company's files are context-ready or trapped across a "data swamp" of disconnected legacy folders and messy documentation.
- **Workflow Automation Capability:** Highlighting specific manual bottlenecks where multi-step operations can be transformed into background digital workflows.
- **Team Skills & Literacy:** Auditing workforce confidence and implementing training structures to shift employees from "data entry" to strategic "AI managers."
- **Security & Governance:** Securing ironclad, enterprise-grade data guardrails to protect corporate assets and eliminate the massive compliance liabilities of public AI models.

The launch coincides with VTNH's push toward helping New England firms navigate the "[Human Premium Economy](#)." Showerman stresses that the ultimate goal of AI optimization isn't to remove the human element, but to automate administrative friction so businesses can double down on face-to-face trust, regional expertise, and accountability.

The assessment takes less than two minutes to complete. Business owners, executives, and practice leaders in Vermont and New Hampshire can take the complimentary checkup beginning today at <https://www.vtnhconsultants.com/ai-assessment>.

About VTNH Consulting Partners

Founded by seasoned Chief Marketing and Technology Officer Derek Showerman, VTNH Consulting Partners provides business-first digital architecture, fractional CMO leadership, and operational scaling strategies for mid-market businesses, family offices, and nonprofits across New England.

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