

Victorian Households Turn to Heat Pumps and Solar Batteries as Energy Rebate Settings Shift, Says Positive Carbon

As Victoria's energy rebate landscape changes, more households are upgrading to heat pumps and solar batteries, according to Positive Carbon.



Melbourne, Victoria Jul 9, 2026 ([IssueWire.com](https://www.issuewire.com)) - Demand for heat pump hot water systems and solar battery installations is rising across Victoria as households respond to changes in state energy rebate settings, according to [Positive Carbon](#), a Lynbrook-based energy upgrade company.

The shift follows ongoing adjustments to the [Victorian Energy Upgrades \(VEU\) program](#), which periodically revises the rebate value available for approved energy-efficient upgrades. Industry providers report that homeowners are increasingly bringing forward upgrade decisions to take advantage of current rebate levels before settings are revised again.

Positive Carbon, established in 2011, has observed the trend directly through its residential and commercial upgrade enquiries. The company assists Victorian homeowners and businesses with VEU-approved installations spanning solar panels, solar batteries, [heat pump hot water systems](#), and reverse cycle heating and cooling, working with manufacturers including Mitsubishi, Fujitsu, Carrier, Toshiba, and Daikin.

"Prabhjeet Singh", at Positive Carbon," said: "Households are realising that heat pump hot water

systems use a fraction of the energy of older electric units, and pairing that with a solar battery means more of the savings stay with the homeowner. The rebate settings are part of what's prompting people to act now rather than wait."

Heat pump hot water systems work by extracting ambient heat from the air rather than generating heat directly, a method that typically uses significantly less electricity than conventional electric resistance hot water units. When combined with [solar battery storage](#), households can run these systems on self-generated solar power rather than drawing from the grid, compounding the savings.

Positive Carbon holds New Energy Tech Approved Seller accreditation and offers financing through [Brighte](#), allowing eligible households to spread the cost of upgrades. The company's process includes a free site assessment to determine eligibility, followed by a tailored upgrade plan, installation by a licensed crew, and post-installation performance monitoring.

The trend toward heat pump and solar battery adoption reflects a broader pattern in the Victorian energy market, as the state continues to incentivise the transition away from gas-based heating and hot water systems in residential and commercial properties. Government modelling has consistently shown heat pump systems and battery storage among the most effective upgrades for reducing both household energy bills and overall emissions.

Positive Carbon services both residential and commercial properties across Victoria, with installations covering heating and cooling systems, hot water upgrades, solar panels and batteries, EV chargers, and home weather-sealing solutions.

About Positive Carbon

Positive Carbon is a Victorian energy upgrade company established in 2011 and based in Lynbrook. The company helps residential and commercial customers access government rebates for solar, heat pump, and energy efficiency upgrades, and is a New Energy Tech Approved Seller.

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