

Valiant Eagle Inc. (OTCID: PSRU) Launches Multi-Platform Strategy in Film, Apparel, AI & Global Markets

Company Advances The Knock Pre-Release Campaign, The Fury Line Retail Expansion, Value AI Development, and India Market Entry



Los Angeles, California Jun 11, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [Valiant Eagle Inc.](#) (OTCID: PSRU) and its entertainment subsidiary, Providence Film Group, today announced a sweeping strategic update across its film, apparel, music, technology, and international business divisions.

The Knock: Building Buzz Before the Trailer Drops

Providence Film Group is taking an audience-first approach to marketing its upcoming film, *The Knock*, launching the "Knock Challenge" — a social-media activation campaign designed to generate organic engagement on TikTok, Instagram, YouTube Shorts, and Facebook *before* the official trailer releases.

The campaign is engineered to drive user-generated content, influencer participation, and viral sharing, building measurable audience demand at scale and low cost.

"The goal is not just to release a trailer — it's to build a movement before the trailer drops," said Xavier Mitchell, CEO of Valiant Eagle Inc. "We want the audience participating, reacting, and sharing from day one."

For its theatrical opening strategy, Providence Film Group is targeting key Southern markets — Atlanta, Florida, and Texas — alongside Los Angeles, where lead talent Anjelica Trae [[@ayytraee](#)] commands a strong and established following. The company believes a concentrated regional rollout will allow *The Knock* to build momentum through community screenings, influencer amplification, and focused social engagement before expanding to additional markets and platforms.

Soundtrack: A Revenue Stream and a Stage for Independent Artists

The Knock has already attracted a significant volume of musical submissions spanning multiple genres. Beyond traditional placement, Providence Film Group is developing a paid submission and placement model, creating both a new revenue stream and a meaningful platform for independent artists, producers, and performers seeking exposure through the film's promotional ecosystem.

The Fury Line: Early Sales Strong, Catalog Expansion Underway

The Fury Line, Valiant Eagle's officially licensed martial-arts-inspired apparel and collectibles brand, has launched commercially with early sales confirmed across multiple e-commerce platforms, including an active Amazon storefront. An additional 30 to 50 products are currently in design and development, expanding the brand's reach into streetwear, fitness lifestyle, sports collectibles, and pop culture merchandise.

The brand is supported by a growing network of more than 70 martial arts, action cinema, and combat-sports social media pages — adding over 100 new followers daily — as well as influencer partnerships with audiences ranging from 50,000 to 100,000+.

"The Fury Line is a cultural apparel brand built around legacy, discipline, combat, and identity, **based on our IP, Fists of Fury also known as The Big Boss**" Mitchell said. "We are not simply selling shirts. We are building a fan-driven lifestyle brand."

Looking Ahead: India, Gaming, AI, and 4biddenknowledge

Valiant Eagle is also advancing four additional growth initiatives:

India Expansion: The company is evaluating distribution, licensing, and entertainment partnerships targeting India's rapidly expanding media market.

Gaming: Valiant Eagle is developing concepts around interactive entertainment and digital fan engagement as a natural extension of its film and intellectual property assets.

Value AI: The company's forthcoming artificial intelligence platform is being designed to support **the valuation of companies in different industries to be endorsed by a recognized national audit firm**. A full launch announcement is expected in the coming weeks.

4biddenknowledge: Valiant Eagle continues to explore alignment opportunities with the 4biddenknowledge platform and its large, engaged digital audience across entertainment, education, and community content.

A Connected Ecosystem, Not a Single Bet

Valiant Eagle's strategy centers on building interconnected revenue channels where each initiative amplifies the others.

"Film drives apparel. Apparel drives audience. Audience drives music, gaming, influencer activity, AI engagement, and future distribution value," Mitchell said. "Every piece is designed to support the next."

The company will provide further updates as theatrical discussions, Amazon expansion, influencer campaigns, and Value AI development progress.

About Providence Film Group Providence Film Group is the film and entertainment subsidiary of Valiant Eagle Inc., focused on developing, producing, and commercializing content across film, television, digital media, music, and emerging technology platforms.

About Valiant Eagle Inc. Valiant Eagle Inc. (OTCID: PSRU) is a publicly traded media, entertainment, and technology company building assets across film, music, apparel, artificial intelligence, gaming, and digital media.

Forward-Looking Statements: This release contains forward-looking statements based on current expectations and assumptions. Actual results may differ materially. Valiant Eagle Inc. undertakes no obligation to update these statements except as required by law.



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