

# The Legacy Mixxology™ Launches Historic Global World Record Initiative

One of the Largest Collaborative Story-to-Soundtrack Projects Ever Attempted



A GLOBAL MOVEMENT. A DIGITAL REVOLUTION.

*The* **LEGACY MIXXOLOGY**

A HISTORIC GLOBAL WORLD RECORD INITIATIVE  
Designed to Transform Personal Stories  
into Lasting Digital Legacies

 CUSTOM ANTHEMS |  RADIO EXPOSURE |  PODCAST FEATURES |  MAGAZINE VISIBILITY

**Your Story. Your Song. Your Legacy.**

ONE VOICE. ONE RECORD. INFINITE IMPACT.

Chicago, Illinois Jun 17, 2026 ([Issuewire.com](http://Issuewire.com)) - Your Story. Your Song. Your Legacy.

## Founder Roy Smoothe and Media Producer Raquel Soto Announce a Global Creative Movement Designed to Transform Personal Stories into Lasting Digital Legacies

A groundbreaking international initiative is inviting authors, speakers, entrepreneurs, coaches, consultants, executives, thought leaders, and changemakers from around the world to become part of what is expected to be one of the largest collaborative story, music, and publishing projects ever assembled.

Known as **The Legacy Mixxology™**, the project is built around a powerful concept:

**Transforming stories into songs, songs into streaming assets, and streaming assets into lasting legacies.**

Created by Global music media group founder and creative visionary **Roy Smoothe** in partnership with media producer and publisher **Raquel Soto**, The Legacy Mixxology™ seeks to unite hundreds, and

ultimately thousands, of individuals in a world-scale creative collaboration that blends publishing, music, media, storytelling, and digital distribution into a single global platform.

The initiative is also being developed as a future world-record attempt, bringing together participants from multiple countries in a project designed to celebrate the power of personal stories, shared experiences, business wisdom, and creative expression on an unprecedented scale.

"In today's world, everyone has access to content creation, but very few people achieve distinction," said Roy Smoothe, Founder of The Legacy Mixxology™.

"People are overwhelmed with information. What they remember are stories, emotions, experiences, and moments that connect with them. The Legacy Mixxology™ gives people the opportunity to transform their knowledge, experiences, and life journey into something audiences can hear, feel, remember, and share."

Unlike traditional publishing projects, The Legacy Mixxology™ combines storytelling, music production, publishing, audio experiences, digital distribution, and collaborative visibility opportunities.

Participants have the opportunity to transform their personal story, business message, expertise, or life lessons into professionally produced creative assets that can be shared across streaming platforms, social media channels, podcasts, digital publications, and promotional campaigns.

According to co-founder Raquel Soto, the project reflects a major shift in how audiences engage with content.

"Visibility follows distinction," Soto explained.

"Many brilliant people are sharing valuable information, but they are packaging it in exactly the same way as everyone else. We created The Legacy Mixxology™ to help people stand apart by transforming their expertise into an experience. When a story becomes a soundtrack, it becomes memorable. When it becomes memorable, people share it."

The collaboration between Smoothe and Soto emerged following their participation in a successful Guinness World-Record achievement during 2026, where they joined a global community of authors, entrepreneurs, speakers, and thought leaders united by a common vision.

Inspired by that experience, the pair began developing a larger platform capable of combining music, media, publishing, authority-building, and global collaboration into a single high impact initiative.

While the project's immediate goal is to help participants amplify their message and expand their visibility, its long-term vision is far more ambitious.

Organizers aim to create one of the largest collections of story-based songs, audio experiences, and collaborative legacy assets ever assembled, while simultaneously building a worldwide community of contributors whose stories can inspire future generations.

"This is about far more than a book, a song, or a media campaign," said Smoothe.

"This is about preserving stories, celebrating achievements, amplifying voices, and creating something that will outlive all of us. Every participant contributes a piece of a much larger legacy."

Applications are now being accepted for Founding Participants who wish to become part of the inaugural Legacy Mixxology™ collection and help shape the future of the initiative.

### **About The Legacy Mixxology™**

The Legacy Mixxology™ is a global multimedia storytelling initiative that transforms personal stories, expertise, and life experiences into music, audio content, publishing assets, and digital media experiences. Combining storytelling, music production, publishing, and strategic visibility, the project helps participants create memorable legacy assets while contributing to a world-scale collaborative movement.

### **About Roy Smoothe**

Roy Smoothe is an international music producer, branding strategist, entrepreneur, and founder of Smoothe Mixx. Through innovative music, publishing, and media collaborations, he has helped authors, speakers, business leaders, coaches, and entrepreneurs amplify their message through the power of music and storytelling.

Since 2018, projects developed through the Smoothe Mixx catalogue have generated more than **727 million verified streams, plays, and licensed uses**, establishing one of the world's most significant independent motivational and personal-development music catalogues.

### **About Raquel Soto**

Raquel Soto is a media producer, publisher, songwriter, and founder of Breakthrough Radio. She is the publisher of *The Breakers Magazine* and works with entrepreneurs, authors, and experts to transform their knowledge and experience into media assets that build authority, visibility, credibility, and influence.

### **Media Contact**

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### **Project Information**

#### **The Legacy Mixxology™**

#### **Your Story. Your Song. Your Legacy.**

The Legacy Mixxology™ is a global story-to-soundtrack initiative being developed as a future world-record attempt, inspired by the belief that every person has a story worth preserving and every story

deserves a soundtrack. Created by Roy Smoother and Raquel Soto following their participation in a successful Guinness World Records achievement in 2026, the project brings together authors, speakers, entrepreneurs, coaches, consultants, business leaders, and thought leaders from around the world to become part of a historic creative collaboration designed to leave a lasting legacy.

The idea for The Legacy Mixxology™ was born shortly after Roy and Raquel joined hundreds of participants from across the globe in a successful Guinness World Records achievement. Experiencing first-hand the power of collaboration, shared purpose, and collective accomplishment, they recognised an opportunity to create something even larger. Rather than building a project focused solely on breaking a record, they envisioned a platform that would help people preserve their stories, amplify their message, and create meaningful assets that could continue creating impact long after the record attempt itself.

The Legacy Mixxology™ is built around a simple but powerful transformation process: **Story to Song. Song to Streaming Platforms. Streaming Platforms to Social Media. Social Media to Legacy.** Participants have the opportunity to transform their expertise, life experiences, achievements, lessons, and personal journeys into professionally produced songs and media assets that can be distributed, shared, streamed, and remembered for generations. The result is a unique combination of storytelling, publishing, music production, digital media, and legacy building that extends far beyond traditional books, podcasts, presentations, or marketing campaigns.

At its heart, The Legacy Mixxology™ is a celebration of human achievement, creativity, entrepreneurship, resilience, and purpose. Every participant contributes a unique chapter to a much larger story. Collectively, these stories will form one of the largest collaborative collections of personal and professional wisdom ever assembled through music, media, and storytelling. The project is designed to unite participants from multiple countries, industries, cultures, and backgrounds around a shared vision of creating something bigger than any one individual could achieve alone.

While the future world-record attempt provides an exciting focal point for the initiative, the true purpose of The Legacy Mixxology™ is legacy creation. The project recognises that many people spend a lifetime building knowledge, experiences, businesses, movements, and messages, yet often struggle to preserve and share those contributions in a way that remains relevant and accessible to future generations. By transforming stories into songs and songs into globally distributed digital assets, participants create a unique and memorable expression of their life's work.

The Legacy Mixxology™ represents a new model for personal legacy, combining the authority of publishing, the emotional power of music, the reach of digital media, and the excitement of participating in a world-scale collaborative project. It offers participants the opportunity to be part of something historic while simultaneously creating assets that can increase visibility, strengthen authority, inspire audiences, and preserve their message for years to come.

As preparations continue for the official world-record attempt, founding participants are being invited to join the movement and contribute their voice to what is expected to become one of the most ambitious story-to-soundtrack collaborations ever undertaken. More than a project, The Legacy Mixxology™ is a global legacy movement built on the belief that every story matters, every voice has value, and every person has the potential to leave a lasting mark on the world.

**The Legacy Mixxology™ exists to transform stories into songs, songs into legacy assets, and individual voices into a collective achievement that can inspire generations to come.**

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<https://breakthroughradio.net/mixxology>

Source : The Legacy Mixxology

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