

The Crystal Place Unveils "Gate of Lights" — 30+ Years of Crystal Lighting Excellence in Southern California

The Crystal Place (CrystalPlace.com), Southern California's premier source for crystal chandeliers, Swarovski prisms & Brilliante chandelier cleaner, launches Gate of Lights brand identity since 1992.



Van Nuys, California Jun 10, 2026 ([Issuewire.com](https://www.issuewire.com)) - The Crystal Place, one of the longest-running crystal lighting specialists in the United States, today announced the launch of its new brand identity — Gate of Lights — marking over 30 years of bringing brilliance and elegance into homes across the

country.

Founded in 1992 in Van Nuys, California, The Crystal Place has grown into Southern California's premier source for fine crystal lighting products, serving homeowners, interior designers, Hollywood set designers, and architectural firms nationwide from its Van Nuys showroom.

NEW BRAND IDENTITY — GATE OF LIGHTS

The new Gate of Lights brand identity celebrates three decades of illuminating Southern California homes with the finest crystal lighting products available. The tagline reflects the company's mission to be the premier destination for crystal lighting in the United States, connecting homeowners and design professionals with the most beautiful crystal lighting products from manufacturers around the world.

Visit The Crystal Place online to explore the full collection of crystal lighting products.

PRODUCTS AND SERVICES

The Crystal Place specializes in authentic Swarovski crystal prisms, custom crystal chandeliers (<https://crystalplace.com/pages/crystal-chandelier-collection>), crystal garlands and crystal curtains, chandelier parts and accessories, crystal wall sconces and table lamps, decorative crystal accents and gifts, Brilliante crystal chandelier cleaner, and professional lamp repair and restoration services.

BRILLIANTE CRYSTAL CHANDELIER CLEANER

The Crystal Place is proud to offer Brilliante crystal chandelier cleaner — the professional choice for keeping crystal fixtures sparkling and brilliant. Trusted by homeowners and interior designers across the country, Brilliante makes crystal chandelier cleaning effortless and effective.

SHOWROOM AND SERVICES

The Crystal Place showroom is located at 14938 Delano St, Van Nuys, CA 91411, welcoming customers by appointment for custom crystal chandelier design, professional chandelier restoration, expert lamp repair, and wholesale pricing for interior designers and architectural firms.

For press coverage and media inquiries visit our Press & Media page at

<https://crystalplace.com/pages/press-media>

ABOUT THE CRYSTAL PLACE

The Crystal Place is Southern California's premier retailer and importer of fine crystal lighting products, founded in 1992 and based in Van Nuys, California. Specializing in authentic Swarovski crystal prisms, custom crystal chandeliers, chandelier parts, and Brilliante crystal chandelier cleaner — Gate of Lights since 1992.

Read our customer reviews on Yelp at <https://www.yelp.com/biz/the-crystal-place-van-nuys-4>

FOR MORE INFORMATION

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Source : The Crystal Place

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