

## **Tex Dunright, World's Favorite Cowboy, Welcomes FIFA World Cup Players and Fans to the United States**

Tex Dunright, World's Favorite Cowboy, presented as the welcoming Texas ambassador for FIFA World Cup visitors.

# WELCOME WORLD CUP FANS! FROM TEX DUNRIGHT!



**Grapevine, Texas Jun 15, 2026 ([IssueWire.com](https://www.IssueWire.com))** - As the world turns its eyes toward the United States for the FIFA World Cup, Tex Dunright, the global ambassador for everything cowboy, is extending a Texas-sized welcome to players, fans, and visitors arriving from every corner of the globe. With his signature charm, iconic hat, and unmistakable Lone Star spirit, Tex invites the world to experience the heart of American hospitality deep in the land where the West begins.

“There’s no better place to celebrate global competition and global community than right here in Texas,” Tex says. “And there’s no better folks to welcome y’all than the people of North Texas.”

#### A Showcase of North Texas Culture

Visitors arriving in Dallas, Arlington, Fort Worth, and Grapevine will find themselves in the center of a region bursting with culture, entertainment, and authentic Western heritage.

#### Fort Worth: The Modern West

Fort Worth offers a one-of-a-kind blend of cowboy tradition and contemporary excitement. Highlights include:

Fort Worth Stockyards — home of the twice-daily cattle drive, historic saloons, and the unmistakable spirit of the Old West.

Sundance Square — a vibrant district filled with dining, shopping, and live entertainment.

Cultural District Museums — including the Kimbell Art Museum and the Modern Art Museum of Fort Worth.

And of course, no visit is complete without stepping onto the dance floor at Billy Bob’s Texas, the world’s largest honky-tonk, where visitors can enjoy line dancing, Texas country music, and the unmistakable energy of a true Western night out.

#### Grapevine: The Heart of Texas Hospitality

Just minutes from DFW International Airport, Grapevine welcomes visitors with:

Historic Main Street — lined with boutiques, tasting rooms, and local restaurants.

Grapevine Vintage Railroad — a nostalgic ride through Texas history.

Local Wineries — showcasing the flavors of Texas wine country.

#### Tex Dunright: The Cowboy the World Already Knows

Tex Dunright has long been recognized as the international face of cowboy culture, bringing Western values of friendliness, grit, and good humor to audiences worldwide. As the World Cup brings millions of visitors to the U.S., Tex is stepping forward as the unofficial host—inviting fans to explore, celebrate, and discover the magic of Texas.

“Whether you’re here for the matches, the music, or the memories, I want every visitor to feel right at

home,” Tex says. “Kick off your boots, stay awhile, and let Texas show you a good time. If you don't have any boots or a cowboy hat buy one”.

Fans, travelers, retailers and media partners are encouraged to learn more about Tex Dunright's mission, appearances, and cowboy-inspired adventures by visiting Tex Dunright's official website. [www.texdunright.com](http://www.texdunright.com)



## Media Contact

Miles Analysts Partners

\*\*\*\*\*@milesanalystspartners.com

<http://www.milesanalystspartners.com>

Source : Miles Analysts Partners - MAP Labs

[See on IssueWire](#)