

Sintropy.AI raises €1 million to cut energy consumption in retail and food industry

Round led by Maia Ventures, with participation of FPR. Sintropy.AI installs proprietary IoT sensors managed through an AI platform that reduces energy consumption by 15-20%, with zero operational disruption for clients.



Milan, Italy Jun 9, 2026 ([IssueWire.com](https://www.issuewire.com)) - [Sintropy.AI](https://www.sintropy.ai), an Italian startup specialising in energy efficiency for retail (food and non-food) and the agri-food industry, has closed a €1 million Seed round. The deal was led by **Maia Ventures** ([maia.vc](https://www.maia.vc)), with the participation of **FPR, an investment firm**.

Energy is today one of the fastest-growing cost items for companies managing networks of stores or production facilities. For a restaurant chain or retail brand with dozens of locations, every uptick in the energy bill means margin quietly eroding, month after month.

Sintropy.AI tackles the problem with an approach built around zero operational disruption. Technicians install proprietary wireless, non-invasive sensors on existing HVAC systems and kitchen equipment. From that point on, the AI platform continuously monitors consumption, identifies waste and inefficiencies, and automatically regulates how the systems operate. The client doesn't need to do a thing: the system runs on its own, twenty-four hours a day. Sintropy.AI today counts more than 20 active clients - including Barilla, KFC, Yamamay, MISCUSI and WAO - that have measured consumption reductions of between 15 and 20%.

"The energy-saving world today is a broken process: too many steps, too many players, too much complexity. With us, you don't pay less for energy - you use less. We show up, we install, and the system does the rest. For our clients we're talking about a 15 to 20% reduction in energy consumption on HVAC and kitchen equipment, without them having to dedicate a single person to it. This round allows us to push further on simplicity of adoption and on the continuous optimisation of our proprietary sensors and algorithms," said **Andrea Codini**, CEO and co-founder of Sintropy.AI.

Sintropy.AI was founded in 2024 by five people who share a common background at Centro Medico Santagostino. **Andrea Codini (CEO)**, **Karim Kassem (CTO)**, **Piertobia Laporta (COO)** and **Luca Savastano (CDO)** all come from the Engineering & Technology team, where they spent years designing and managing the technological infrastructure of one of Italy's leading accessible private healthcare providers. They were joined by **Luca Foresti** as **Co-Founder and Strategic Advisor**. The experience of operating on a real-world network under tight operational constraints is exactly what the team has since brought into the retail and industrial sectors.

The capital raised will be used to accelerate the development of the AI layer that will enable anyone to achieve energy savings through natural language, with the goal of consolidating the company's position as a sector leader in Italy across retail and food retail, and laying the groundwork for European expansion. To support this growth, the team - currently 12 people - will be scaled up to approximately 20 by the end of 2026, with hiring focused primarily on tech profiles.

"In Sintropy.AI we found a very strong technical team, a product already validated by the market, and a value proposition with a directly measurable impact on the P&L. Our investment will allow the company to scale its operations, bringing their value proposition into food retail (restaurants, canteens, large-scale distribution), retail, and agri-food production facilities. With Sintropy.AI, energy efficiency is transformed from a complex project into an automated, scalable and easy-to-adopt solution," said **Andrea Galassi, Founding Partner at Maia Ventures**.

"Managing a restaurant network means having hundreds of HVAC and kitchen systems running for many hours every day. Energy efficiency is an increasingly central issue, but traditional solutions require significant time, resources and investment before delivering measurable results. With Sintropy, installation was fast and we started seeing concrete results on consumption right away, without having to change operational routines in our stores," said **Marco Spadoni** of **KFC Italia**, one of the first companies to implement the solution.

Sintropy.ai was advised by Venet Partners.

Media Contact

Sintropy.ai

*****@projecteleventh.com

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