

Saltwater Signworks Owner Jamie Howell Named to 2026 Board of Directors of Cape Fear CREW

Recognition highlights leadership in Wilmington's commercial real estate and creative business community



Wilmington, North Carolina Jun 21, 2026 ([IssueWire.com](http://www.IssueWire.com)) - Saltwater Signworks, a woman-owned sign company in Wilmington, NC, proudly announces that owner Jamie Howell has been named to the 2026 Board of Directors of Cape Fear Commercial Real Estate Women (CREW) as an At-Large Director.

Cape Fear CREW, a leading organization dedicated to advancing women in commercial real estate, brings together professionals across development, architecture, and business services. Howell joins the 2026 leadership team as part of a group guiding the organization's continued growth and impact across the Cape Fear region.

Howell's appointment reflects her continued involvement in Wilmington's commercial and business community, where Saltwater Signworks supports companies, developers, property teams, and organizations with custom, corporate, business, and [commercial signage in Wilmington](#), NC.

What This Leadership Role Means for Local Business Growth

Industry Leadership & Community Engagement in Wilmington Market

Jamie Howell's appointment strengthens Saltwater Signworks' presence within Wilmington's commercial real estate and development sectors, fostering deeper relationships with architects, developers, and business leaders.

Advancing Women's Leadership Through Industry Collaboration Efforts

Through Cape Fear CREW, Howell will support initiatives that advance women's leadership and professional development in commercial real estate and related industries.

Strengthening Local Business Connectivity and Strategic Partnerships The board role enhances collaboration opportunities across Wilmington's growing commercial landscape, aligning with Saltwater Signworks' client-focused and partnership-driven approach.

CREW 2026 Board Leadership Announcement

[Cape Fear CREW has officially named its 2026 Board of Directors](#), with Heather Evans of Bland Landscaping Co. serving as incoming President.

Evans succeeds Cheryl Moody of Atlantic Shores Environmental Services Ltd. and shares her enthusiasm for the new board year.

Evans said, *"I'm honored to follow in Cheryl's footsteps as president of Cape Fear CREW, building on all our successes and growth achieved in 2025. Our 2026 board of directors is an outstanding team of professionals, and I look forward to working alongside them, our committees and members as we continue to support the advancement of women in commercial real estate fields."*

Cape Fear CREW represents more than 100 members across the region's commercial real estate industry, fostering education, networking, and leadership development opportunities.

What's Next for Cape Fear CREW and Saltwater Signworks Leadership

The 2026 board will continue expanding opportunities for women in commercial real estate through education, networking, and leadership development.

Jamie Howell's appointment further strengthens Saltwater Signworks' connections within Wilmington's development community and supports continued growth in [business signs Wilmington NC](#), corporate branding, and large-scale commercial signage solutions.

About Saltwater Signworks

Saltwater Signworks is a woman-owned, full-service commercial signage company based in

Wilmington, North Carolina, founded in 2022. The company specializes in [interior signage](#), exterior signage, construction signage, monument signs, and commercial vehicle graphics.

Serving commercial and corporate clients, Saltwater Signworks delivers a consultative, stress-free approach to signage; guiding clients from concept to installation with a focus on quality, creativity, and reliability.

Rooted in a growth mindset and driven by trust, bold creativity, and client success, the company is committed to helping businesses strengthen their brand visibility through high-quality, distinction-driven signage solutions.

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