

## Salinas Interiors Marks Record Year of Growth Serving Houston Homeowners and Businesses

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**Houston, Texas Jun 5, 2026 ([Issuewire.com](https://www.issuewire.com))** - Salinas Interiors has announced a record year of growth as the Houston-based interior design firm continues expanding its reach across residential and commercial markets. Led by founder and principal designer Douglas Salinas, the company has experienced a significant increase in projects, client partnerships, and large-scale design opportunities throughout Houston over the past year.

The milestone reflects both the city's continued development and the growing demand for thoughtful, functional interiors that balance aesthetics with long-term practicality. As more Houston homeowners invest in renovations and businesses prioritize high-quality workplace environments, Salinas Interiors has positioned itself as a trusted design partner known for professionalism, consistency, and attention to detail.

Company leadership says the growth did not happen overnight. Instead, it came through years of relationship building, disciplined project management, and a commitment to delivering spaces that feel tailored to each client's needs.

"This year has been a defining moment for our company," Douglas Salinas said. "We've worked hard to build trust within Houston's residential and commercial communities. Seeing that trust turn into long-term growth means a great deal to our team."

### **Growth Across Residential and Commercial Markets**

Salinas Interiors has seen increased activity in nearly every area of its business. On the residential side, homeowners across Houston continue seeking personalized interiors that improve functionality while creating a stronger sense of comfort and identity within the home.

The company has completed projects ranging from luxury home renovations and custom new builds to kitchen redesigns, living space transformations, and full interior planning for growing families. Many clients are investing in homes designed to support modern lifestyles that now include remote work, flexible gathering spaces, and improved indoor-outdoor living.

Commercial demand has also accelerated. Salinas Interiors has expanded its work with office spaces, retail environments, hospitality projects, and mixed-use developments throughout Houston. Businesses increasingly recognize the importance of interiors that support employee well-being while creating a positive experience for clients and visitors.

According to Salinas, the commercial sector has changed dramatically in recent years.

"Companies are paying closer attention to how their spaces function," he said. "Design now plays a direct role in productivity, culture, and customer experience. Businesses want environments that feel welcoming, efficient, and reflective of who they are."

### **Expanding Services to Meet Demand**

As project volume increased, Salinas Interiors expanded its internal operations to better support clients and maintain quality standards. The company added new designers, project coordinators, and technical specialists to strengthen workflow and improve communication across all stages of a project.

The firm also refined its design process, incorporating advanced rendering tools and detailed planning systems that allow clients to visualize spaces before construction begins. This investment has improved efficiency while giving homeowners and businesses greater confidence throughout the design process.

Salinas Interiors has also broadened its services to include earlier collaboration with architects, builders, and developers. By becoming involved during the planning phase of projects, the company helps clients make informed decisions before construction begins.

“Early collaboration leads to stronger results,” Salinas explained. “When design, architecture, and construction teams work together from the beginning, the entire process becomes more cohesive.”

### **Building a Reputation Through Consistency**

One factor driving Salinas Interiors’ growth has been its reputation for consistency. In an industry where timelines, budgets, and communication can often become challenges, the firm has built strong client relationships through transparency and structured project management.

Many of the company’s new projects come through referrals and repeat business from past clients. Homeowners who first hired Salinas Interiors for one room renovation have returned for larger home transformations. Business owners who initially completed one office redesign have expanded their partnerships as their companies grow.

Clients frequently cite the company’s reliability and practical approach as reasons for returning.

“We believe communication matters just as much as creativity,” Salinas said. “Clients want to know they can trust the people managing their project. We take that responsibility seriously.”

### **A Houston Company with Deep Local Roots**

While the company’s portfolio continues to grow, Salinas Interiors remains deeply connected to Houston. Douglas Salinas believes understanding the city’s culture, architecture, and pace of growth is essential to designing spaces that feel authentic.

Houston’s diversity influences the company’s approach to design. Each neighborhood, business district, and residential community brings different priorities and architectural styles. Salinas Interiors adapts its work accordingly, creating interiors that feel connected to the people and environments around them.

The company has completed projects in neighborhoods including River Oaks, Memorial, West University, Bellaire, Downtown Houston, and The Heights, among others.

“Houston is one of the most dynamic cities in the country,” Salinas said. “There’s incredible diversity here, and that creates opportunities for thoughtful, meaningful design.”

### **Focus on Long-Term Value**

Another reason for the company’s continued success is its focus on long-term value rather than short-lived trends. Salinas Interiors emphasizes durable materials, functional layouts, and timeless aesthetics that remain relevant for years.

This philosophy applies equally to residential and commercial work. In homes, the company prioritizes comfort, flow, and practical storage solutions. In commercial environments, the focus shifts toward efficiency, flexibility, and durability without sacrificing visual appeal.

Salinas believes thoughtful design should improve daily life in subtle but meaningful ways.

“A successful interior should feel natural,” he said. “People should feel comfortable in the space immediately. Good design supports how people live and work without demanding attention.”

## Preparing for Continued Growth

Following its record year, Salinas Interiors plans to continue expanding throughout Houston while maintaining the company's hands-on approach. Leadership says future growth will focus on strategic partnerships, larger development opportunities, and continued investment in client experience.

The company is currently exploring additional collaborations with developers and builders involved in large-scale residential and mixed-use projects. At the same time, Salinas Interiors intends to preserve the personalized service that helped establish its reputation in the Houston market.

"Our goal is sustainable growth," Salinas said. "We want to continue building strong relationships and delivering work that reflects the standards we've set for ourselves."

As Houston continues evolving, Salinas Interiors expects demand for thoughtful interior design to remain strong. The company believes homeowners and businesses increasingly understand that design influences not only appearance, but also comfort, productivity, and overall quality of life.

## About Salinas Interiors

Salinas Interiors is a Houston-based interior design and interior architecture firm led by Douglas Salinas. The company specializes in residential and commercial interiors, offering services that include space planning, renovation design, custom interiors, project coordination, and design consultation. Known for its focus on functionality, craftsmanship, and client collaboration, Salinas Interiors continues to serve homeowners and businesses throughout Houston with tailored design solutions.

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