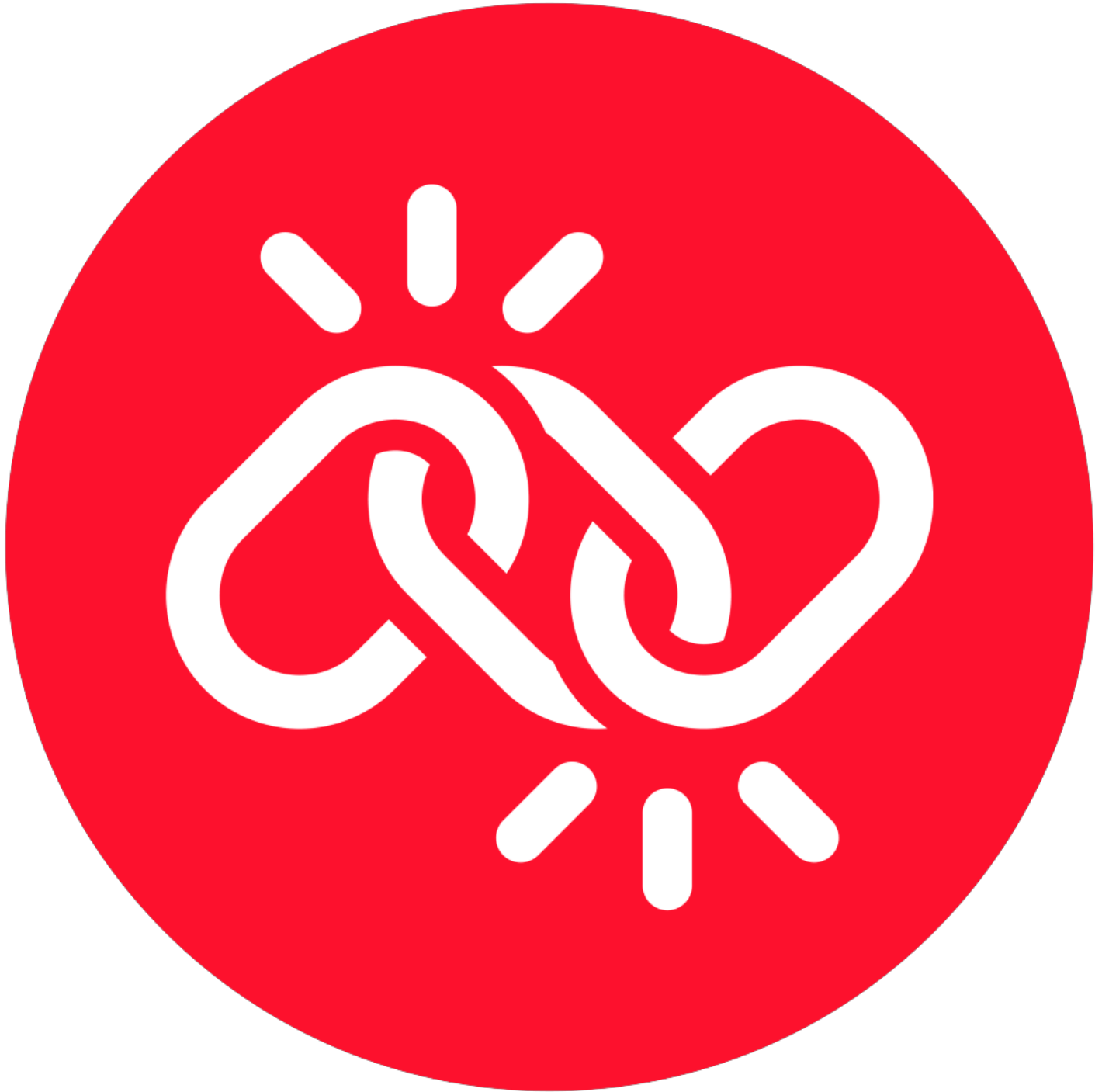


Salestrics Launches AI-Native CRM Built to Help Startups Sell Smarter

New platform combines CRM, AI, email, calendar, automation, file management, and business tools into one workspace with a Free Forever plan.



Maryville, Tennessee Jun 26, 2026 (Issuewire.com) - Salestrics today announced the public launch of its AI-native sales platform, giving startups and growing businesses a modern alternative to fragmented sales software.

Founded in June 2026 by Austin Buhl, Salestrics was created with a simple mission: to give startups access to a powerful, AI-native platform that replaces disconnected sales tools with one unified workspace.

Built from the ground up for founders and sales teams, Salestrics combines customer relationship management (CRM), AI-powered assistance, email, calendar, document storage, automation, and collaboration into a single platform designed to help businesses spend less time managing software and more time closing deals.

"Too many businesses are forced to stitch together dozens of disconnected tools just to manage their sales process," said Austin Buhl, Founder and CEO of Salestrics. "We built Salestrics to simplify that experience by bringing everything together in one AI-native workspace."

Designed for Modern Sales Teams

Salestrics includes:

- AI-powered CRM with intelligent insights
- Built-in email with Gmail integration
- Google Calendar integration
- Workflow automation
- Secure cloud storage
- Customer and deal management
- Team collaboration
- AI assistance throughout the platform

Rather than treating artificial intelligence as a standalone feature, Salestrics integrates AI directly into everyday workflows, helping users organize customer data, generate insights, automate repetitive work, and stay focused on selling.

Free Forever

To make modern sales software accessible to every business, Salestrics is launching with a **Free Forever** plan that includes:

- 1 user
- 1,000 CRM records
- 1 GB of storage
- 50,000 AI tokens
- 25 automations
- Full access to the core Salestrics platform

As companies grow, they can upgrade to paid plans with expanded limits and advanced capabilities.

Built for Startups

Salestrics is designed specifically for startups, entrepreneurs, and small businesses looking for enterprise-level capabilities without enterprise-level complexity or pricing.

The company believes the future of business software is not adding more applications—it is building a

unified platform where AI helps teams work naturally across every part of the sales process.

Salestrics is available now.

About Salestrics

Founded in June 2026 by Austin Buhl, Salestrics is an AI-native business platform focused on helping startups and growing businesses sell more effectively. By combining CRM, AI, communication, automation, and collaboration into a single workspace, Salestrics enables teams to manage customer relationships and grow their businesses from one platform.

For more information, visit <https://salestrics.com> or sign up at <https://app.salestrics.com>.



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