

## P. Swagger Ignites the Summer with "Where They At (Remix)" Featuring Daiyon, M-Status & DJ Holiday



**Madison, Wisconsin Jun 4, 2026 ([Issuewire.com](http://Issuewire.com))** - Rising Midwest hip-hop artist **P. Swagger** is turning up the heat with the release of his highly anticipated new single, "**Where They At (Remix)**," featuring **Daiyon, M-Status, and legendary Atlanta celebrity DJ Holiday**. The high-energy record combines retro-inspired club vibes with modern production, creating a feel-good anthem poised to make waves across clubs, radio stations, and streaming platforms nationwide.

Born **Perry Terrell Shedd** on January 11, 1984, in Madison, Wisconsin, P. Swagger's journey is a testament to perseverance, resilience, and determination. Raised by a single mother in Madison's toughest neighborhoods, including Allied Drive and Sommerset, he experienced firsthand the challenges of poverty, adversity, and life without a consistent father figure.

While many circumstances could have defined his future, P. Swagger used those experiences as motivation. Summers spent in Virginia Beach while his mother pursued educational opportunities exposed him to different environments and perspectives, helping shape the creativity and emotional depth that would later become the foundation of his music.

Influenced by hip-hop icons including Jay-Z, The Notorious B.I.G., 2Pac, Nas, and Cam'ron, P. Swagger began developing his lyrical talents during his years at Madison West High School. His charisma, confidence, and sharp delivery quickly earned him local recognition, leading to the formation of the group Loyal Fam alongside several classmates.

As the group gained traction and performed alongside established artists, opportunities began to emerge. However, early experiences with management and industry politics created setbacks that temporarily slowed his progress. Rather than allowing disappointment to derail his dreams, P. Swagger focused on becoming the father he never had, putting family first while continuing to sharpen his craft behind the scenes.

That commitment to growth has now positioned him for the most exciting chapter of his career.

Today, P. Swagger is aligned with **I Swim With Sharks (ISWS)** and a team of experienced industry professionals connected to Roc Nation. The collective includes respected executives and music industry veterans whose backgrounds include working alongside some of entertainment's most influential artists and brands.

The momentum continues with the release of "[Where They At \(Remix\)](#)," a collaboration featuring Daiyon, M-Status, and DJ Holiday. Produced by M-Status, co-produced by Madison native Beats By Victory, and mixed and mastered by Baldhead Kingpin, the record showcases P. Swagger's ability to blend authentic storytelling with mainstream appeal.

The release follows the remarkable success of his previous single, "**Work**," which accumulated more than four million views on YouTube and introduced his music to a global audience. That achievement helped solidify his reputation as one of Wisconsin's most promising independent artists.

Beyond music, P. Swagger has expanded his influence throughout the entertainment industry through promotional and hosting partnerships with Belaire Champagne. Working alongside high-profile events and nightlife experiences has further strengthened his presence as both an artist and entrepreneur.

Adding even more momentum to the new release is the involvement of DJ Holiday, one of the most recognizable DJs in hip-hop. Throughout his career, Holiday has worked alongside major artists including Gucci Mane, Wiz Khalifa, Waka Flocka Flame, Nicki Minaj, and numerous other industry heavyweights.

Speaking on the collaboration, DJ Holiday shared:

*"P. Swagger is a real hustler and I can relate, so it was a no-brainer to jump on this joint with him and celebrate his hard work. Here's a club joint for the world to enjoy."*

The partnership represents another significant milestone in P. Swagger's ongoing rise, connecting his Midwest roots with one of the most influential figures in Southern hip-hop culture.

As he continues building momentum through strategic partnerships, powerful collaborations, and a

growing fan base, P. Swagger remains committed to creating music that reflects real-life experiences, ambition, perseverance, and triumph. With "Where They At (Remix)," he delivers a statement record that not only celebrates his journey but signals that even bigger accomplishments are on the horizon.

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Source : I Swim With Sharks

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