

New Service Shows Detroit Business Owners Exactly Why They're Not Growing (And How to Fix It)

DetroitBusinessROI.com Gives Local Business Owners a Free Gap Analysis, Competitor Report, and 12-Month Growth Plan- Fully Automated. (No phone calls or awkward zoom meetings.)



Detroit, Michigan Jun 19, 2026 (IssueWire.com) - Detroit Business ROI today announced the launch of its flagship business growth diagnostic — a comprehensive three-part assessment designed exclusively for Metro Detroit business owners who are ready to stop guessing and start growing.

The service delivers three things most local businesses have never had access to under one roof: a deep-dive gap analysis that identifies untapped revenue opportunities inside the business, a head-to-head competitor analysis that reveals exactly what nearby rivals are doing better (and where they're vulnerable), and a fully customized 12-month growth roadmap built around the business's specific market, goals, and resources.

"Detroit business owners are some of the most resilient entrepreneurs in the country," said a spokesperson for Detroit Business ROI. "But resilience alone doesn't grow a business. Most of them are working incredibly hard and still leaving serious money on the table — not because they're doing anything wrong, but because no one has ever shown them a clear, data-backed picture of where the real opportunities are. That's exactly what we fix."

Why This Is Different

Unlike generic marketing packages or one-size-fits-all consulting, the Detroit Business ROI diagnostic is built around a single question: *What does THIS business need to grow in THIS market?*

The three-phase process begins with an internal gap analysis — a structured review of the business's current revenue streams, customer retention, pricing, online presence, and conversion points — identifying precisely where performance falls short of potential.

Phase two benchmarks the business against its top local and regional competitors across key performance indicators. The result is a candid, side-by-side picture of where the business leads, where it lags, and where competitors have blind spots that represent real growth opportunities.

Phase three delivers the 12-month custom growth plan — a prioritized, step-by-step action roadmap with clear milestones, specific strategies, and defined ROI targets. No fluff. No generic advice. A plan ready to execute on day one.

Built for Metro Detroit

Detroit Business ROI was built with one market in mind: Southeast Michigan. The service is tailored specifically for the economic realities, competitive landscape, and consumer behaviors of the greater Detroit metro area — from established small businesses in the city to growth-stage companies across Oakland, Macomb, and Washtenaw counties.

"We're not a national agency treating Detroit like every other market," the spokesperson added. "We live here. We know this economy. And we know that when a Detroit business grows, the whole community feels it."

Get Started

Metro Detroit business owners can learn more and request their assessment at www.detroitbusinessroi.com. Availability is limited — priority goes to businesses ready to commit to measurable growth over the next 12 months.

Detroit Business ROI helps Metro Detroit business owners identify revenue gaps, outmaneuver competitors, and execute a clear 12-month plan for sustainable growth. Every engagement is custom-built for the local market.

www.detroitbusinessroi.com

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