

Nancy Alert, Recognized by BestAgents.us as a 2026 Top Agent

Nancy Alert of RE/MAX Allegiance Advances Multi-Family Real Estate and Wealth-Building Strategies Across the Washington, D.C. Metro Area



Washington, D.C, District of Columbia Jun 22, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Nancy Alert is a Broker Associate with RE/MAX Allegiance who has been serving the Washington, D.C. metropolitan area since 1996, holding active real estate licenses in Virginia, Maryland, and the District of Columbia. Recognized

for her expertise in multi-family real estate, she represents both residential and commercial clients in transactions ranging from luxury condominiums and single-family homes to multi-unit buildings, condo conversions, and large-scale development projects.

A graduate of Howard University with degrees in Marketing and Environmental Science and Design, Nancy combines strong analytical skills with a forward-thinking, technology-driven approach to real estate. Her work has earned her recognition in the RE/MAX Hall of Fame, *Who's Who in Black Washington, DC*, and *Black Enterprise* magazine, reflecting a long-standing reputation for excellence and leadership in the industry.

In addition to her brokerage work, Nancy is the Founder of The Alert Factor, a financial education and coaching platform focused on building generational wealth through multi-family real estate and strategic use of life insurance products. Through one-on-one and group coaching programs, she provides clients with practical strategies to reposition assets, optimize investment portfolios, and create long-term financial stability.

“At The Alert Factor, we are a movement dedicated to transforming lives through financial literacy, real estate investment, and wealth-building. Our mission is to empower women worldwide to attain financial freedom and build generational wealth. We achieve this by providing expert coaching in multi-family real estate and life insurance strategies. Our commitment is to equip women with the knowledge, tools, and confidence to secure their financial future and leave a lasting legacy,” the organization states.

Nancy’s coaching philosophy emphasizes action-based learning, helping clients move beyond theory into implementation. Her programs are designed to simplify complex investment concepts and equip participants with step-by-step frameworks for acquiring and managing income-producing properties. She is widely recognized for her ability to guide both new and experienced investors toward scalable wealth-building strategies.

Beyond her advisory and coaching work, Nancy has built a strong media presence. She hosts *The Alert Factor* and has appeared on the Emmy-nominated series *The American Dream*, as well as HGTV programs including *Property Virgins*, *Designed to Sell*, and *House Hunters*. Through these platforms, she shares insights on real estate trends, investment strategies, and financial empowerment.

Whether working with first-time homebuyers, seasoned investors, or developers pursuing complex transactions, Nancy brings nearly 30 years of experience to every client relationship. Her approach is defined by creativity, market expertise, and a solutions-oriented mindset that helps clients identify opportunity in competitive and evolving markets.

Through her work with RE/MAX Allegiance and The Alert Factor, Nancy Alert continues to expand her impact across the real estate and financial education sectors, empowering individuals—particularly women—to build sustainable wealth, create passive income streams, and establish lasting generational legacies.

Learn More about Nancy Alert:

Through her Best Agent’s profile, <https://bestagents.us/agent/nancy-alert>, through her profile on RE/MAX

Allegiance, <https://allegiance-capitol-hill-washington-dc.remax.com/agent.php?&agentid=1324671> or through her website, <https://thealertfactorlive.com/>

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Source : Nancy Alert

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