

MYNK Smart Devices Raises ₹2 Crore to Expand Next-Generation Smart Lifestyle Products

MYNK Smart Devices's parent company MYNK Lifestyle Pvt Ltd Secures ₹2 Crore Investment at ₹20 Crore Valuation



New Delhi, Delhi Jun 11, 2026 ([Issuewire.com](https://www.issuewire.com)) - MYNK Lifestyle Private Limited, the company behind MYNK Smart Devices, has secured an investment of ₹2 crore from AS & Family at a valuation of ₹20 crore. The investment, completed in February 2026, is being utilized to accelerate product development, strengthen market presence, and expand the company's smart lifestyle product portfolio.

Founded by Divya Dubey, MYNK is focused on developing innovative smart products that enhance everyday living. By combining consumer insights with emerging technologies, the company creates intelligent solutions designed to help consumers live healthier, smarter, and more connected lives.

MYNK's flagship product, the MYNK Smart Ring, is already available in the market and has been receiving encouraging customer response, generating strong traction and growing revenues. The success of the smart ring has validated the company's vision of bringing intelligent, consumer-centric products to the market.

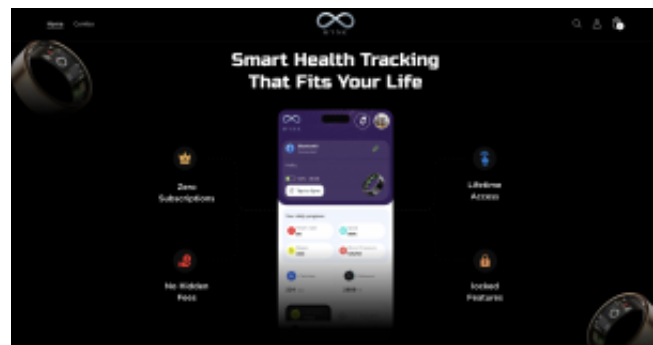
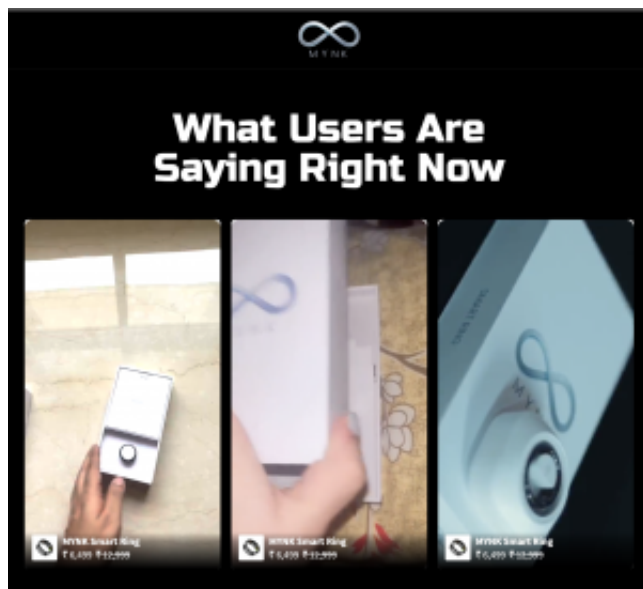
Building on this momentum, MYNK is preparing to launch a range of new smart devices focused on

personal wellness, beauty, health, and lifestyle enhancement. These upcoming products are designed to empower consumers with technology-driven solutions that seamlessly integrate into their daily routines.

"At MYNK, our mission is to create meaningful technology that enhances people's lives. This investment enables us to accelerate innovation, strengthen our product ecosystem, and bring a new generation of smart lifestyle and wellness products to consumers," said Divya Dubey, Founder of MYNK Lifestyle Private Limited.

About MYNK Smart Devices

MYNK Smart Devices is a consumer technology brand focused on developing innovative products that enhance everyday living. Through a combination of consumer insights, design, and emerging technologies, MYNK creates smart solutions across health, wellness, beauty, and lifestyle categories.



Media Contact

MYNK Lifestyle Pvt Ltd

*****@mynk.online

<http://www.mynk.online>

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