

MAXHUB Expands India Footprint with Launch of Noida Experience Center

Global leader in collaborative display solutions strengthens India presence with an immersive innovation hub.



Noida, Uttar Pradesh Jun 16, 2026 ([IssueWire.com](https://www.issuewire.com)) - MAXHUB, the world's leading provider of interactive display and unified communications, has opened its first Experience Centre in Noida, marking a significant milestone in the company's India expansion strategy. Ranked among the leading players globally in interactive flat-panel displays and all-in-one LED displays by TrendForce, the company currently serves customers in over 140 countries across the corporate, education, healthcare, and government sectors.

The centre, themed "Discover the Future of Intelligent Collaboration," represents MAXHUB's commitment to establishing a genuine local presence rather than remote sales operations. Located in Noida, one of India's premier technology hubs within the Delhi National Capital Region, the centre serves as a collaborative platform for enterprises, educational institutions, and partners. Designed to support the evolving needs of modern corporates, the Experience Centre enables businesses to explore intelligent collaboration solutions tailored for boardrooms, meeting environments, and hybrid workplaces.

The Experience Centre was inaugurated by **Aaron Xiao, President - MAXHUB Global**, with senior leadership including **Lily Zhou, Chief Overseas Marketing Officer, MAXHUB**; **Pankaj Jha, Managing Director, MAXHUB India**, and key industry stakeholders along with a representative from Microsoft.

*"The MAXHUB Experience Centre represents our long-term commitment to the Indian market," said **Pankaj Jha, Managing Director, MAXHUB India**, speaking at the inauguration. "As organisations accelerate their digital transformation journeys, the need for intelligent, intuitive collaboration solutions has never been greater. This centre is designed to give customers and partners a hands-on understanding of how MAXHUB solutions can power the future of work and education. Our success here is built on collaboration — with technology leaders, distribution partners, and system integrators — and this centre will serve as a hub for partner enablement, customer engagement, and innovation, driving value across the entire ecosystem," he added.*

The inauguration brought together industry leaders, technology partners, and media representatives for live demonstrations of MAXHUB's advanced Interactive flat panels, LED display solutions, and intelligent video conferencing systems. The showcased lineup, launched earlier in 2026, was being exhibited and demonstrated for the first time at the Experience Centre. The showcase highlighted seamless connectivity, enhanced audio-visual clarity, and user-friendly interfaces designed to improve productivity and collaboration. The centre features a dedicated zone for product demonstrations and partner training, enabling visitors to experience real-world applications tailored to their specific needs.

The launch of the Noida Experience Centre underscores India's position as one of the world's fastest-growing digital economies. As organisations accelerate their digital transformation journeys and educational institutions reimagine smart classrooms, demand for intelligent collaboration technology is growing across the country. This need makes the Noida centre a strategic addition to MAXHUB's global footprint and the brand's mission to enhance team creativity, productivity, and immersive communications through cutting-edge technology.

MAXHUB's approach to the Indian market rests on three key pillars: localisation, innovation, and partnerships, which define its long-term vision. The brand is driving value across the entire ecosystem by building a team of Indian professionals with dedicated technical support and training tailored to local needs. It is also offering immersive, hands-on experiences across environments ranging from huddle rooms to executive boardrooms, while strengthening collaboration with technology leaders and distribution partners to deliver end-to-end solutions nationwide.



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