

Lime Media CEO Heath Hill Named Entrepreneur Of The Year® 2026 Southwest Award Winner

Hill recognized by the world's most prestigious entrepreneurial program for two decades of vision, resilience, and industry-defining growth



**EY Entrepreneur
Of The Year®**

2026 Award winner

**Heath
Hill**

**Lime Media
Group**



**Shape the future
with confidence**

Rockwall, Texas Jun 25, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Lime Media Group today announced that Founder and CEO Heath Hill has been named an Entrepreneur Of The Year® 2026 Southwest award winner by

Ernst & Young. The program is widely recognized as the world's most prestigious business honor for entrepreneurs, spotlighting leaders who demonstrate excellence in innovation, financial performance, and personal commitment to their businesses and communities.

Hill founded Lime Media in 2005 with a simple but disruptive idea: take marketing off static billboards and put it directly in front of people through mobile, high-impact brand experiences. What began with a few scrolling billboard trucks has grown into a nationally recognized experiential marketing powerhouse — operating 250+ fleet assets, 80+ owned and operated LED billboard trucks, and serving hundreds of Fortune 500 brands coast to coast.

The road wasn't straight. Hill navigated Lime Media through seasons of financial strain, high-stakes decisions, and the weight of leading through uncertainty — personally investing in early fleet infrastructure while navigating an unproven concept in a competitive industry. Those pressure-filled years forged a disciplined, resilient leader whose growth philosophy centers on calculated risk, reinvestment, and long-term vision over short-term comfort.

"I'm incredibly grateful for this opportunity. I wouldn't be here without God's direction, my wife's endless support, and the team of leaders around me committed to excellence at Lime Media."

— **Heath Hill, Founder & CEO, Lime Media Group**

Beyond business performance, Hill has built Lime Media with a purpose-driven foundation — committing a percentage of gross revenue to nonprofit causes, earning the Rockwall Economic Development Corporation's Good Neighbor Award in 2025, and launching Oak Hills Ranch as a nonprofit retreat center serving families, leaders, and underserved communities.

The Entrepreneur Of The Year program has been identifying game-changing business leaders for decades. Regional winners are eligible for consideration for the Entrepreneur Of The Year National Award, which will be announced at a national gala later this year.

About Lime Media Group

Founded in 2005 by CEO Heath Hill, Lime Media Group is a Dallas-based experiential marketing and mobile OOH company operating two core verticals: a 250+ asset experiential fleet and an 80+ LED billboard truck network across 50+ DMAs. Lime Media executes coast-to-coast campaigns for Fortune 500 brands, combining creative fabrication, operational scale, and data-driven accountability. For more information, visit www.lime-media.com

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