

Kevin Hayes Baton Rouge Launches Personal Integrity Pledge

Baton Rouge professional Kevin Hayes introduces a personal pledge focused on trust, accountability, and follow-through in public and professional life.



Baton Rouge, Louisiana Jun 11, 2026 (IssueWire.com) - Kevin Hayes, owner of Hayes Strategic Solutions LLC, has announced the launch of a personal integrity pledge aimed at reinforcing trust, accountability, and consistent follow-through in professional and civic environments.

The pledge is rooted in Hayes' decades of experience in law, government, and lobbying, where he has seen firsthand how discipline and credibility shape outcomes.

"Credibility and being trustworthy matter more than anything," Hayes said. "If you follow through, people remember that."

The initiative comes at a time when trust in institutions and leadership remains low. According to Pew Research Center, only about 20% of Americans trust the federal government most of the time. Additionally, surveys show that over 60% of employees say they have experienced a lack of accountability in the workplace, and more than half of professionals believe follow-through is one of the most missing leadership traits today. Studies also suggest that individuals who set written goals are up to 42% more likely to achieve them, highlighting the importance of structure and discipline.

Hayes says the pledge is designed to bring focus back to simple, consistent behaviors.

"Achieving goals starts with a plan," he said. "You have to stay disciplined and stick to it."

The Kevin Hayes Personal Integrity Pledge

The pledge outlines seven clear commitments that Hayes is making in his own work and encouraging others to adopt:

- I will follow through on every commitment I make, no matter how small.
- I will create clear written plans before taking action.
- I will communicate honestly and directly in all professional interactions.
- I will take responsibility for outcomes, not just intentions.
- I will document my goals and track my progress regularly.
- I will approach challenges with discipline, not shortcuts.
- I will make decisions I can stand behind with integrity.

"Following through is everything," Hayes said. "If you say you're going to do something, you do it."

He also emphasized that the pledge is not about perfection, but consistency.

"I want to be able to sleep at night knowing I have done the right thing," he said.

Why This Matters Now

Hayes believes small, daily actions can rebuild trust over time.

In today's environment:

- Trust in institutions is near historic lows
- Accountability gaps are a common workplace concern
- Short-term thinking often replaces long-term planning
- Professional credibility is harder to earn and easier to lose

These trends affect not only businesses, but also communities and public decision-making.

“Humble is how I try to stay,” Hayes said. “You have to stay grounded if you want to lead the right way.”

Do-It-Yourself Toolkit: 10 Simple Actions

Hayes is encouraging individuals to adopt the pledge through practical, everyday actions that require no cost:

- Write down three clear goals each week
- Keep a daily journal to track progress and decisions
- Make a short list of commitments each morning
- Review what you completed at the end of each day
- Communicate deadlines clearly and stick to them
- Admit mistakes quickly and correct them
- Avoid overpromising; commit only to what you can deliver
- Set aside time weekly for reflection and planning
- Ask for feedback from peers or colleagues
- Focus on finishing tasks before starting new ones

“Lots of journaling and planning,” Hayes said. “That’s how I stay on track.”

30-Day Progress Tracker

To support the pledge, Hayes suggests a simple 30-day structure:

Week 1: Awareness

- Track daily commitments and completion
- Identify patterns in follow-through

Week 2: Structure

- Write clear weekly goals
- Begin daily planning habits

Week 3: Accountability

- Share one goal with a peer or colleague
- Check progress mid-week

Week 4: Consistency

- Review what worked and what didn’t
- Adjust systems for long-term use

Participants are encouraged to repeat the cycle each month.

“Prayer, sticking to my plan, and trusting the outcome,” Hayes said. “That’s how I approach challenges.”

Call to Action

Kevin Hayes is inviting individuals, professionals, and community members to take the Personal Integrity Pledge and apply it in their own daily routines.

He encourages readers to:

- Adopt the seven commitments
- Use the 10-step toolkit
- Follow the 30-day tracker
- Share the pledge with colleagues, teams, and networks

“Everyone has a role to play,” Hayes said. “You don’t need a title to do the right thing. You just need to decide to do it.”

About Kevin Hayes Baton Rouge

Kevin Hayes is a Baton Rouge–based legal and legislative professional and the owner of Hayes Strategic Solutions LLC. His career includes serving as General Counsel for the Louisiana Senate Commerce Committee and partner roles at Roedel Parsons and Adams and Reese. He is a former president of the Baton Rouge Bar Association and the Louisiana Association of Louisiana Lobbyists. Hayes focuses on lobbying, legislative strategy, and client advocacy, with an emphasis on discipline, credibility, and long-term results. Learn more at HayesStrategicSolutions.com.

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Source : Kevin Hayes Baton Rouge

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