

Jaquetta Gooden, Recognized by BestAgents.us as a 2026 Top Agent

South Florida Real Estate Agent Jaquetta Gooden Launches Gooden Signature Realty to Elevate Buyer and Seller Experience



Palm Beach Gardens, Florida Jun 9, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Jaquetta Gooden, an esteemed Realtor, announced today the launch of [Gooden Signature Realty](#), brokered by Keller Williams Realty of the Palm Beaches. The new venture is designed to redefine the South Florida real estate experience for buyers, sellers, and investors.

Drawing on her background as a 20-year retired U.S. Army veteran with more than 13 personal military moves, Gooden uniquely understands the nuances of relocation. By combining this firsthand experience with her career as a corporate communications and public relations executive, Gooden Signature Realty elevates the client journey by offering clear, transparent communication and unwavering support through every step of the buying or selling process.

With over two decades of experience in senior corporate communications and public relations, Gooden has honed her skills in high-stakes negotiation, strategic messaging, and complex problem-solving. This expertise enables Gooden Signature Realty to navigate competitive real estate transactions with ease, ensuring clients receive optimal market positioning and the best possible financial outcomes. Gooden holds an Accreditation in Public Relations (APR) and a bachelor's degree in communications and public relations from Thomas Edison State College.

“Real estate is fundamentally a communications business,” Gooden said. “For sellers, Gooden Signature Realty uses advanced PR strategies to build compelling marketing narratives that make properties stand out in a crowded market. For buyers, we leverage expert negotiation tactics to secure favorable terms, ensuring they feel completely informed and prioritized.”

Beyond traditional real estate listings, Gooden's dedication extends to those who serve the community. As an affiliate real estate specialist with [Homes for Heroes](#), Gooden Signature Realty is deeply passionate about guiding military members, veterans, healthcare professionals, educators, law enforcement officers, and firefighters. Her commitment ensures these local heroes receive the financial savings, moving support, and dedicated advocacy they have rightfully earned.

Whether working with out-of-state families relocating to the area or local homeowners looking to maximize their property's value, Gooden Signature Realty delivers an unparalleled experience characterized by discipline, professionalism, and a personal touch.

“For me, there is nothing more rewarding than helping my clients find their own piece of paradise and transition into the lifestyle they've earned,” Gooden said. “Whether you are buying your first home or listing a luxury property, I look forward to helping you unlock the key to resort-style living.”

Looking to buy or sell in South Florida? Discover your property's true market value or browse exclusive listings today. Get started at [westpalmhomelistings.com](#).

About Gooden Signature Realty

Gooden Signature Realty, brokered by Keller Williams Realty of the Palm Beaches, specializes in residential real estate, military relocation, and strategic property marketing throughout Palm Beach County and the greater South Florida region. Founded by retired U.S. Army veteran and PR executive Jaquetta Gooden, the firm combines military precision with executive-level communication to deliver stress-free real estate solutions. For more information, visit [westpalmhomelistings.com](#).

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Learn More about Jaquetta Gooden:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125544>, through her profile on Keller Williams Realty of the Palm Beaches, <https://kw.com/agent/Jaquetta-Gooden/2000143972>, or through her website, <https://www.westpalmhomelistings.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agents' comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Jaquetta Gooden

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