

## Inside Music With Depth PR: Stephen James Moore's Vision



**Calgary, Alberta Jun 27, 2026 ([IssueWire.com](https://www.issuewire.com))** - Independent musicians have long been in search of the publicity that values their music and work. [Music With Depth PR](#) is here to solve that big problem. Formerly Independent Music Promotions, the company has built its reputation offering personalized, musician-run campaigns to independent and promising voices of the music industry. The company was founded by musician, author, and music marketing expert Stephen James Moore. With years of experience and exceptional results, Music With Depth PR has become a trusted name for artists who want thoughtful promotion backed by genuine storytelling.

Originally launched in 2011, the company recently evolved into Music With Depth PR, and it has established itself as the one and true music PR and promotion company. The name reflects the philosophy that has guided the operations since the beginning. Unlike other music promotion companies, it does not rely on automated campaigns. The agency focuses on artists whose music offers meaning and purpose, which is why it is different from its competitors. All of its campaigns carry organic planning, which are personalized and musician-run campaigns. The focus is on long-term visibility, which is why the rebrand marks a natural step forward while staying true to the values that first shaped the company.

What makes Music With Depth PR stand out in this competitive industry is its values and understanding of the artist journey. The agency is led by someone who knows the ups and downs of coming to an overcrowded and over-competitive music industry. His outlook is made from personal experience of navigating the global music space. Moore has spent years building an extensive catalogue of himself. Throughout the years, he has released 15 albums of his own, all between his work with Inner Surge, The Unravelling, and Post Death Soundtrack. Moreover, he is also the author of the bestselling music marketing book "Your Band Is A Virus". This in-depth knowledge of the industry and his perspective have made Music With Depth PR a space where artists are not treated as mere clients or marketing projects, but creative partners. Every campaign from the company starts with a thorough understanding of the artist's voice and vision. Then the capable team introduces the story to the right publications and target audiences, including radio stations, news platforms, playlists, and podcasts.

Music With Depth PR focuses on long-term visibility and impact. It provides permanent editorial coverage and meaningful media relationships to help build the artist's long-lasting online presence. It believes in building a meaningful brand for the musicians. This is why all campaigns from the agency include reviews, interviews, features, and trusted press placements. They all continue to work behind the scenes for the brand long after the music release. Moore has spent years helping independent artists, so he understands how sustainable music careers are built. This is exactly what Music With Depth PR brings to the table. Artists get strategy, authenticity, dedication, and persistence when working with the marketing company. Know more details at: <https://musicwithdepth.com/>.



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