

How Two Singapore Retirees Used AI to Build and Launch a Food Intelligence App on Apple's App Store

Naturegrade combines artificial intelligence, food quality analysis and personalised insights to help people better understand food and build healthier habits.



NATUREGRADE



Two Retirees. One Vision. AI Made It Possible.

AI Food Intelligence for Smarter, Healthier Choices.

Built with AI tools, powered by purpose and launched to help people understand food better and live healthier lives.



Understand food quality and ingredients



Discover patterns and build lasting habits



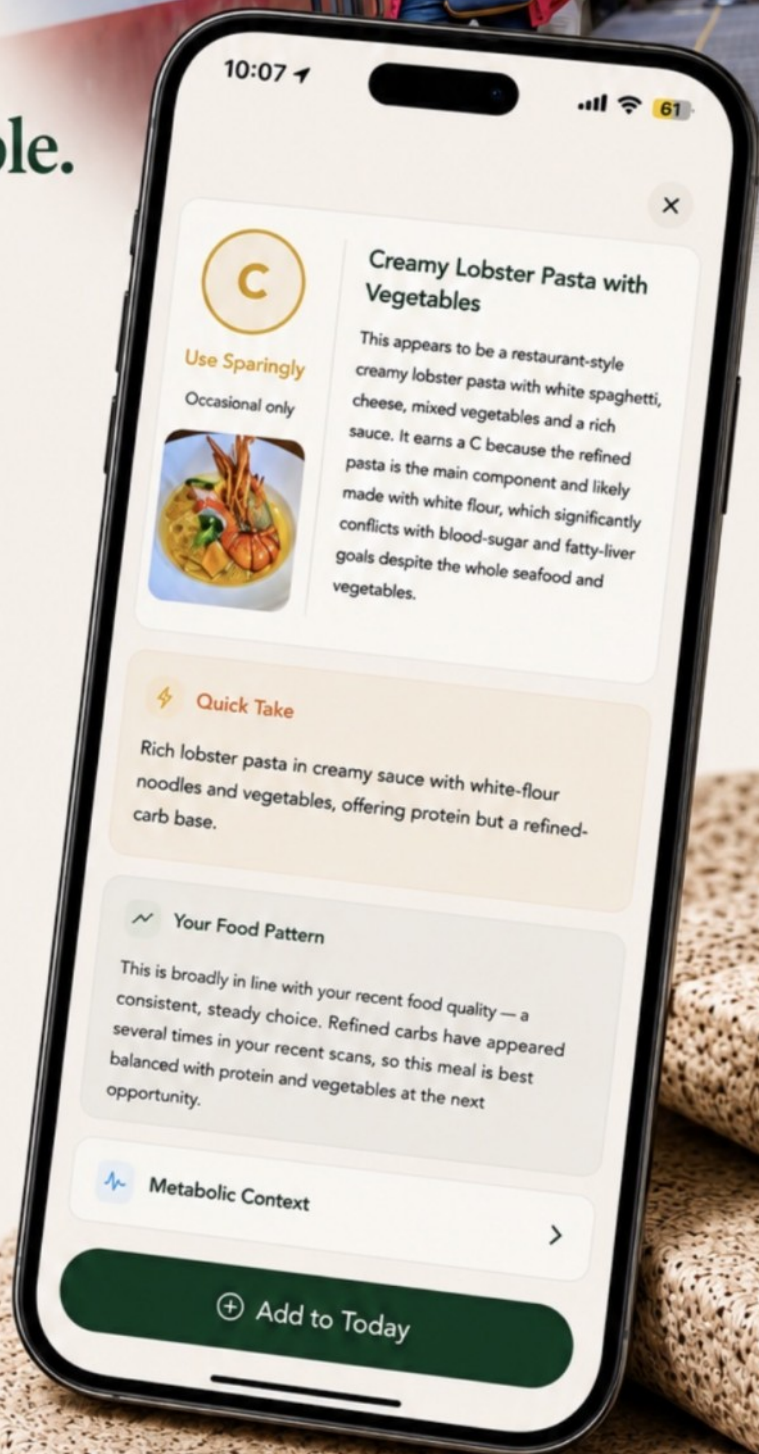
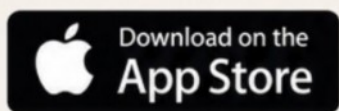
Make informed choices for a healthier lifestyle



PRESS RELEASE

How Two Singapore Retirees Used AI Tools to Build and Launch a Food Intelligence App on the Apple App Store

A story of purpose, learning, and the power of AI.



Singapore, Singapore Jun 10, 2026 ([IssueWire.com](https://www.IssueWire.com)) - How Two Singapore Retirees Used AI to Build and Launch a Food Intelligence App on Apple's App Store

Naturegrade combines artificial intelligence, food quality analysis and personalised insights to help people better understand food and build healthier habits.

Naturegrade, a Singapore-based AI-powered food intelligence platform founded by retirees Ian Low and Pauline Ang, today announced its launch on Apple's App Store. The platform is designed to help users better understand food quality, ingredients, processing levels and eating patterns through artificial intelligence-driven analysis and personalised insights.

As nutrition information becomes increasingly complex and fragmented, many consumers struggle to make sense of what they eat. Naturegrade was developed to provide a simpler and more holistic approach to food awareness, helping users move beyond calorie counting and gain deeper insights into their dietary choices.

What makes the story behind Naturegrade unusual is how it was created.

Without a traditional software development background or a dedicated engineering team, founders Ian Low and Pauline Ang leveraged modern AI-assisted development tools including Replit, Expo and other artificial intelligence technologies to transform an idea into a fully functioning mobile application available on Apple's App Store.

The project demonstrates how emerging AI-powered development platforms are lowering barriers to software creation and enabling individuals and small teams to build sophisticated digital products that previously required significant technical resources.

"Naturegrade is a reflection of how quickly technology is changing," said Ian Low, co-founder of Naturegrade. "What once required an entire company can now be achieved by a small team with a clear vision, persistence and access to the right AI tools."

Naturegrade analyses food images and meal descriptions to provide users with insights into food quality, ingredients, processing levels and eating habits. The platform also offers personalised observations, food pattern recognition, meal planning support and practical guidance aimed at helping users make more informed dietary decisions.

"We wanted to create a tool that helps people understand food in a clearer and more meaningful way," said Pauline Ang, co-founder of Naturegrade. "Our goal is not simply to track food, but to help people build greater awareness of their everyday choices."

Key features of Naturegrade include:

- AI-powered food analysis
- Food quality and ingredient assessment
- Personalised insights and recommendations

- Meal planning assistance
- Food pattern recognition and habit tracking
- Food diary and reflection tools

The successful launch of Naturegrade highlights a broader trend in which artificial intelligence is democratising software development and making innovation more accessible to individuals, entrepreneurs and small teams.

Naturegrade is available now on Apple's App Store.

Download:

<https://apps.apple.com/sg/app/naturegrade/id6766467625>

Website:

<https://naturegrade.carrd.co>

About Naturegrade

Naturegrade is an AI-powered food intelligence platform designed to help people better understand food through ingredient analysis, food quality assessment, personalised insights and dietary pattern recognition. Founded in Singapore, Naturegrade aims to empower individuals to make more informed food choices and build healthier long-term habits.

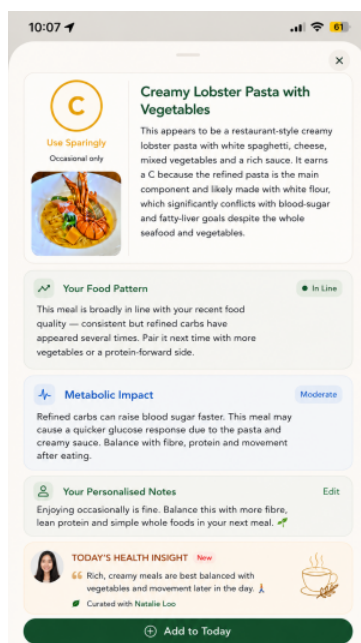
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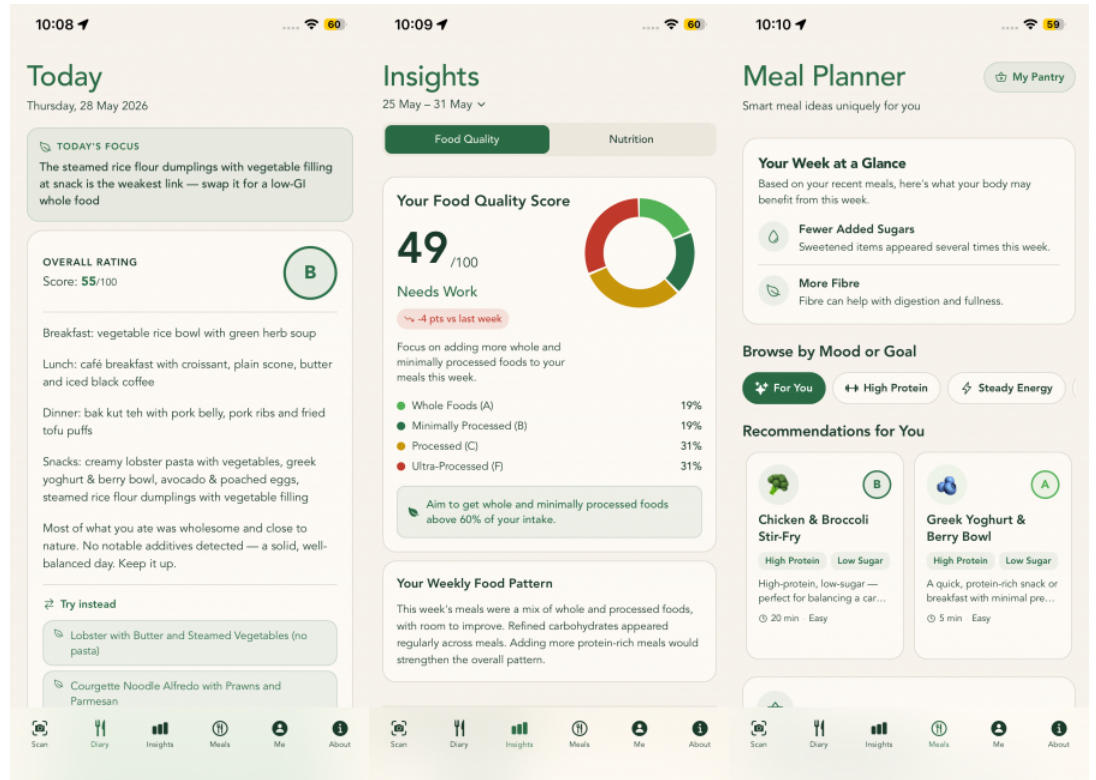
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