

## Frank Waszkun Sponsors Beats Bears™ Donation to SickKids Hospital

Beats Bears™ is proud to recognize Frank Waszkun, founder of Busys.ca and I8MPS.com, for his generous sponsorship of Beats Bears™ Musical Plush toys donated to children and families receiving care at SickKids Hospital in Toronto.



Toronto, Ontario Jun 26, 2026 ([Issuewire.com](http://Issuewire.com)) - Beats Bears™ is proud to recognize Frank Waszkun, founder of Busys.ca and I8MPS.com, for his generous sponsorship of Beats Bears™ Musical Plush toys donated to children and families receiving care at SickKids Hospital in Toronto.

Frank's contribution is a meaningful gift of comfort, encouragement, hope, and smiles for children facing challenging moments. Created by Felicia Pizzonia and Dr. Guillermo Castillo, Beats Bears™ was founded on the mission: "I Love You. Pass It On."

Each Beats Bear™ includes an exclusive musical experience featuring Gratitude by Canadian recording artist MC Flipside, offering children a soft companion and a message of kindness, gratitude, and connection.

"We are incredibly grateful to Frank Waszkun for believing in our mission," said Felicia Pizzonia, Co-Founder of Beats Bears™. "His generosity is helping turn a plush bear into a symbol of hope and compassion for children and families who need it most."

Through Busys.ca and I8MPS.com, Frank Waszkun continues to demonstrate that true leadership is measured not only by professional success but by the lives we touch along the way.

Beats Bears™ extends its deepest appreciation to Frank for helping bring comfort, music, and joy to young patients at SickKids Hospital.

#### About Beats Bears™

Beats Bears™ is a musical collectible plush created by Felicia Pizzonia and Dr. Guillermo Castillo to inspire love, gratitude, and human connection.

Learn more at [BeatsBears.Shop](https://BeatsBears.Shop)

#### Special Recognition

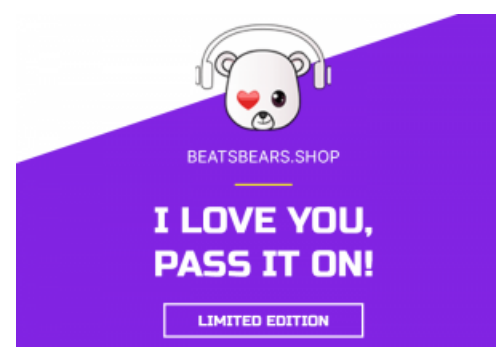
Frank Waszkun  
Founder, [Busys.ca](https://Busys.ca) and [I8MPS.com](https://I8MPS.com)

Thank you for helping us spread love, one bear, one song, and one smile at a time.

#### Media Contact

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"I Love You. Pass It On."





## Media Contact

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