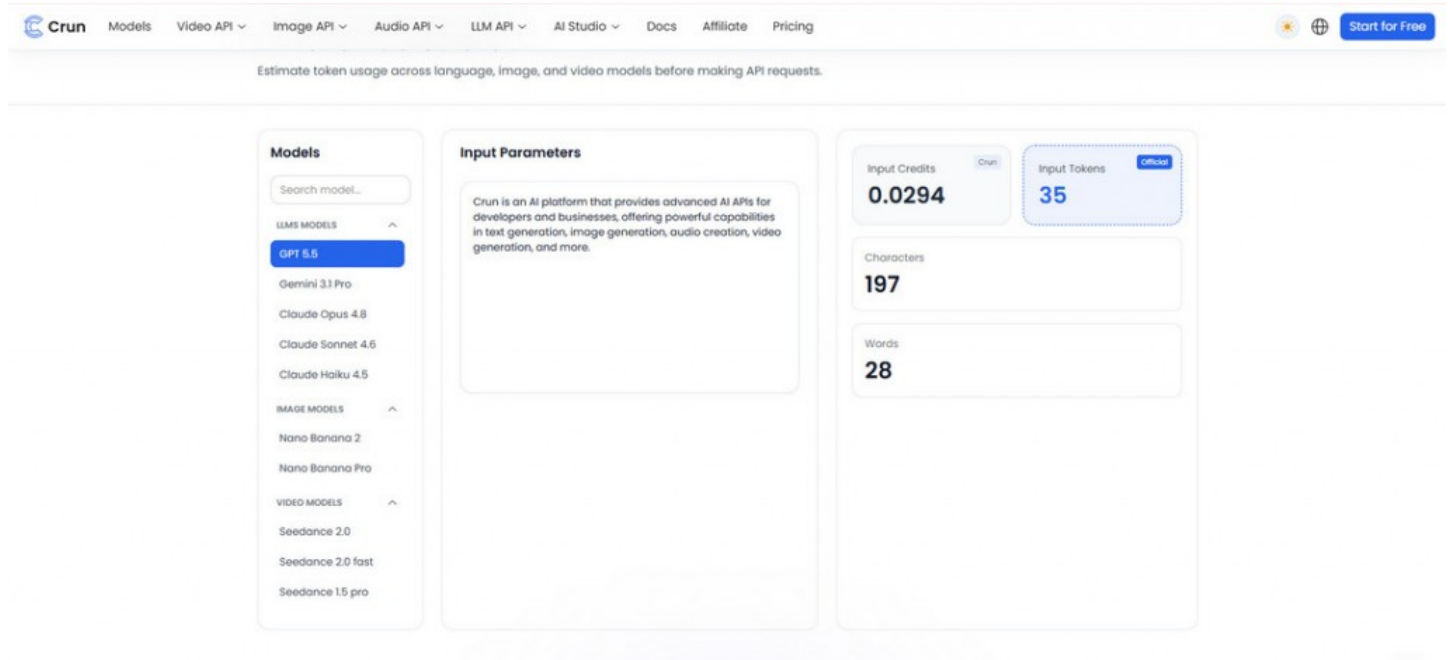


Crun AI Launches Free AI Token Calculator to Help SaaS Builders Predict AI Costs and Protect Profit Margins

Crun AI Announced a Free AI Token Calculator, which is especially designed for developers to estimate the AI cost for building apps.



New York City, New York Jun 30, 2026 (IssueWire.com) - [Crun AI](#), a unified AI API platform for developers and businesses, today announced the launch of its [AI Token Calculator](#), a free online tool designed to help AI SaaS builders, app developers, and engineering teams accurately estimate token-based API costs before deploying AI-powered products.

For many small SaaS teams, AI cost management has become one of the biggest challenges after product launch.

Developers frequently ask questions such as: Should we build our own token cost tracking system? Which workflows should be routed to lower-cost models? How do we calculate AI API cost? How should we implement token-based billing? What usage limits actually work without hurting user experience? How can we keep AI token spending predictable as usage grows?

The new AI Token Calculator was created to answer these questions before they become expensive problems.

Highlights of AI Token Calculator

1. Calculate Token Costs Across Popular AI Models

The calculator supports pricing estimation across today's leading AI models, including LLM, video, and image, allowing developers to compare input and output token costs in seconds. Teams can estimate expenses for different workloads and evaluate how model selection impacts overall operating costs

before writing production code or generating images and videos.

2. Estimate AI API Cost Per Month

Instead of guessing monthly AI expenses, developers can estimate their cost based on the token counter. This makes it significantly easier to forecast infrastructure costs, pricing strategies, and customer profitability.

3. Optimize Margins by Comparing Models

Many AI applications don't require every request to be processed by the most expensive model. The calculator enables teams to compare pricing between models, even compare the token cost between different output video resolution based on specific model. Then they can identify opportunities to route simpler tasks to more cost-effective options while reserving premium models for high-value workflows.

4. Plan Token-Based Billing Strategies

Whether building AI copilots, AI agents, chat applications, writing assistants, or enterprise automation platforms, SaaS builders can use the calculator to design sustainable token-based pricing plans, define fair usage limits, and better understand the relationship between customer usage and operating costs.

5. Perfect for AI SaaS Builders and App Developers

This AI Token Calculator is built specifically for:

- AI SaaS founders
- Indie hackers
- Startup engineering teams
- AI agent developers
- API platform builders
- Product managers
- Enterprise AI solution providers

Instead of relying on spreadsheets or manually calculating API pricing, developers can quickly estimate costs and make informed architecture decisions before deployment.

6. Help Developers Build Profitable AI Products

"Many AI startups launch with great products but underestimate token costs," said a spokesperson for Crun AI.

"As user activity grows, API expenses can become unpredictable and significantly impact margins. We built the AI Token Calculator to help developers understand their costs early, optimize model selection, and build more sustainable AI businesses."

The calculator complements Crun AI's broader developer platform by giving teams practical cost visibility before integrating AI into production environments.

7. Part of the Crun AI Developer Platform

Beyond cost estimation, Crun AI provides developers with unified access to a growing collection of AI models through a single API. The platform supports large language models, image generation, video generation, audio processing, speech technologies, music generation, and multimodal AI services.

Developers can integrate multiple AI capabilities without managing separate provider accounts or infrastructure, simplifying development while accelerating product delivery.

About Crun AI

Crun AI is a unified AI API platform that provides seamless access to a wide range of AI models, including video generation, image generation, audio processing, music creation, and large language models (LLMs) through a single API interface.

By simplifying AI integration, Crun AI helps developers and businesses accelerate content creation, automate workflows, and build intelligent applications while reducing development costs and technical complexity.

The platform is widely used for SaaS products, AI agents, content automation systems, and enterprise solutions that require scalable and efficient AI deployment.

Contact

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Seedance 2.0 Video (10s) – Quick Comparison

Feature	1080P	4K
Credits Required	~1,020 credits	~2,080 credits
Token Usage	486,000 tokens	1,944,000 tokens
Estimated Cost (USD)	= \$4.55	= \$9.29
Resolution	1080P (1920 x 1080)	4K (3840 x 2160)
Duration	10 seconds	10 seconds
Relative Credits	1x (Base)	~2.06x (~2x more than 1080P)
Best For	Faster previews, lower cost	High-quality, detailed output

* Estimates based on Seedance 2.0 token calculator. Costs may vary slightly.

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