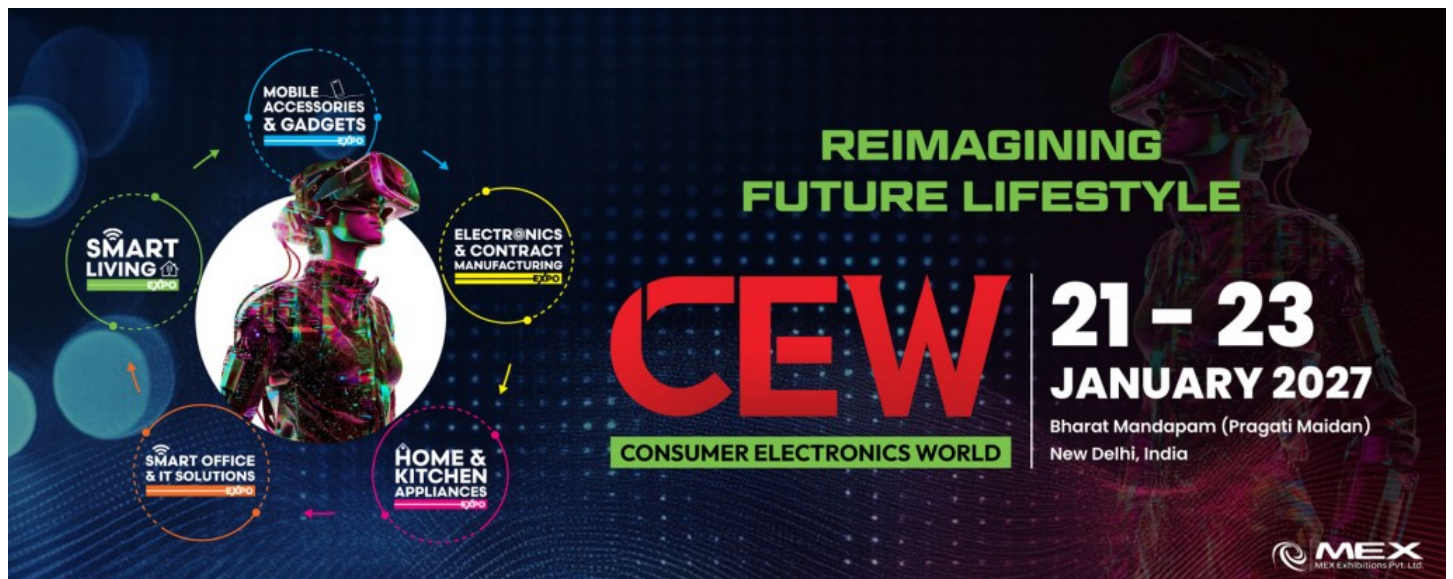


Consumer Electronics World 2027 Set to Redefine India's Consumer Technology Landscape



Delhi, India Jun 2, 2026 ([IssueWire.com](https://www.issuewire.com)) - A focused B2B platform bringing together intelligent technologies, connected devices, electronics manufacturing, and emerging innovations under one roof

The 3rd edition of **Consumer Electronics World (CEW) 2027**, organised by [MEX Exhibitions Pvt. Ltd.](https://www.mexexhibitions.com), on **21st to 23rd January 2027**, is set to emerge as one of India's focused B2B exhibition platforms for the consumer electronics and smart living ecosystem. With the vision of "Reimagining Future Lifestyle," the expo will bring together leading brands, manufacturers, OEMs, distributors, retailers, innovators, and technology solution providers to showcase next-generation consumer technologies shaping modern lifestyles and businesses.

As India moves rapidly towards a digitally connected ecosystem powered by Artificial Intelligence (AI), Internet of Things (IoT), automation, and a smart living ecosystem, the demand for innovative consumer electronics continues to grow across both urban and emerging markets. Recognising this transformation, **CEW 2027** has been conceptualised as a dedicated business platform connecting the entire consumer electronics ecosystem under one roof.

The exhibition will present a comprehensive showcase through five dedicated shows, including **Smart Living Expo**, **Mobile Accessories & Gadgets Expo**, **Electronics & Contract Manufacturing Expo**, **Smart Office & IT Solutions Expo**, and **Home & Kitchen Appliances Expo**. The platform will feature a wide spectrum of innovations ranging from connected home ecosystems, smart lighting, and immersive entertainment technologies to wearables, gaming gadgets, office automation systems, OEM partnerships, and intelligent appliances.

Speaking about the vision behind the platform, Himani Gulati shared, [Consumer Electronics World](https://www.issuewire.com) has been conceptualised to bridge innovation with business opportunities while supporting the growth of India's expanding consumer electronics industry. The platform aims to create meaningful industry

connections and provide businesses with opportunities to explore partnerships, launch products, and discover emerging technologies.”

CEW 2027 is expected to host:

- 100+ Exhibitors
- 200+ Brands
- 1,000+ Products
- 10,000+ Buyers

To further strengthen business engagement and industry interaction, the show will feature specially curated experiences, including **Innovation Trends Avenue, CEW Conclave, New Product Launches, Start-Ups Hub, Media Tet-a-Tet, and Influencer Meet.**

The platform is designed to help exhibitors strengthen existing **business relationships, expand distribution networks, generate quality leads, and gain valuable insights** into evolving market trends and technologies. Through direct face-to-face interactions, exhibitors will have the opportunity to connect with retailers, dealers, distributors, sourcing professionals, corporate buyers, and key technology decision-makers from across India and overseas markets.

CEW 2027 is expected to attract a highly diverse visitor profile, including distributors, dealers, stockists, modern retail chains, e-commerce platforms, electronic stores, manufacturers, exporters, importers, corporate buyers, sourcing houses, architects, interior designers, real estate developers, HVAC Consultants, investors, system integrators, tech influencers, and many more.

With consumer technologies becoming increasingly integrated into everyday life and business operations, CEW 2027 aims to become a strategic sourcing, networking, and innovation-led destination for the industry. The expo reflects the growing momentum of India's electronics ecosystem while reinforcing the role of B2B exhibitions in driving collaboration, technology adoption, and business growth.

For more information, visit:

www.cewexpo.com



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