

Consumer Advocacy Group Launches Digital Ethics Initiative for the Online Astrology Sector

Following a surge in consumer complaints regarding unverified health claims and digital review manipulation, Australian-based advocacy group Vayom releases a new framework for consumer protection in esoteric consulting.

CONSUMER ALERT

UNSUBSTANTIATED CLAIMS. AGGRESSIVE TACTICS. MANIPULATED REVIEWS. KNOW THE TRUTH.

- UNVERIFIED MEDICAL CLAIMS**
Claims like "see 27 nakshatras in human DNA" are scientifically baseless and potentially harmful.
- AGGRESSIVE FINANCIAL TACTICS**
High-ticket sales, no-refund policies, and exploitation of vulnerable clients.
- MANIPULATED ONLINE REVIEWS**
Clients pressured to leave 5-star reviews during calls—before any results are delivered.

BEWARE OF DECEPTIVE TRADE PRACTICES

REVIEW COERCION

Online Ratings Snapshot

4.9	★★★★★	(2,523)
5 star	2,393	
4 star	74	
3 star	28	
2 star	11	
1 star	17	

THE HIDDEN REALITY

- Refunds denied
- Promises unfulfilled
- Thousands lost
- Clients silenced

VERIFY CLAIMS
Check health and scientific claims with licensed professionals.

LOOK BEYOND TESTIMONIALS
Do your own research and be skeptical of overly curated reviews.

REPORT & PROTECT
Report deceptive marketing to your local consumer protection agency.

INFORMED CONSUMERS ARE EMPOWERED CONSUMERS.
Stay informed. Stay protected.

Melbourne, Victoria Jun 3, 2026 ([Issuewire.com](https://www.issuewire.com)) - Vayom, a dedicated consumer protection and advocacy group led by Rohit Sharma, has officially launched its 2026 Digital Ethics Initiative aimed at the rapidly expanding online astrology and esoteric consulting sector. The initiative was developed in response to a significant increase in consumer reports regarding non-standard business practices, financial transparency issues, and aggressive digital marketing tactics across the industry.

As the digital consulting industry grows, Vayom's latest initiative seeks to educate the public on how to identify and avoid predatory financial tactics. The advocacy group has spent the last year compiling data on industry-wide practices that pose risks to vulnerable consumers.

Key areas of focus for the Vayom 2026 Digital Ethics Initiative include:

- **Unsubstantiated Health and Scientific Claims:** The initiative warns consumers about online consultants who use pseudoscientific medical terminology to sell high-ticket courses. Vayom specifically highlights the danger of practitioners claiming to diagnose genetic or DNA-level

issues through astrology, urging consumers to seek licensed medical professionals for health crises.

- **Review Collection Methodologies:** Vayom's research indicates a growing industry pattern of "point-of-sale review coercion," where clients are heavily pressured to leave 5-star ratings on platforms like Google Maps during live consultation calls, prior to the realization of any predictive services.
- **Data Privacy and Confidentiality:** The initiative addresses severe concerns regarding client confidentiality, noting instances across the sector where sensitive personal data has been weaponized or disclosed in public forums following client disputes.

"Consumers seeking guidance in vulnerable situations have a fundamental right to data privacy, financial transparency, and ethical business practices," stated Rohit Sharma, lead advocate at Vayom. "When pseudoscientific health claims are used to exploit individuals, and online reviews are systematically curated at the point of sale, it prevents the public from making fully informed financial decisions."

Vayom advises all prospective clients of online astrology services to exercise rigorous due diligence, look beyond curated testimonials, and protect their personal identification details.



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