

Buffalo Flushable Wipes Startup is Co-sponsoring World Cup Screenings at Silo City

Following a launch on Amazon, Twipes, a Buffalo Flushable Wet Wipes startup is co-sponsoring local World Cup screenings at Silo City



Buffalo, New York Jun 14, 2026 ([IssueWire.com](https://www.issuewire.com)) - After launching in its first major retailer last week, Buffalo startup Twipes, the company behind the world's first truly flushable and truly biodegradable wet wipes, is now proud to announce it will be partnering with the New York State Community World Cup Grant Program for match screenings at Silo City.

Hailing from London and growing up as a fan of 'football', Twipes CEO Alborz Bozorgi is excited to partner with the program and support Buffalo's ever-growing interest in the sport. *"I think these screenings are such a great way to get the soccer fans of Buffalo together as part of another great event in the city,"* Bozorgi said. *"Over the past three years since moving here, I have seen how incredible this community is when it comes together. Whether it's Sabres or Bills watch parties, kids' book fairs, parades, 5K races, or watching the World Cup, Buffalo's camaraderie shines when its people come together."*

"I joined Twipes basically at the beginning of their time in the U.S., and it's been so nice to see how welcoming and supportive the Buffalo community has been to the team throughout their first few years here," Head of Partnerships Elizabeth Dodman said. *"We're so excited to be able to give back to*

our Buffalo family through events like this that really bring people together.”

Screenings for which Twipes will be partnering with the program include:

June 12 (U.S. vs. Paraguay), June 25 (U.S. vs. Turkey), June 26 (Uruguay vs. Spain), July 2 (TBD)

Twipes are offering a 20% discount for the World Cup via [twipes.com](https://www.twipes.com) and [Twipes are now available to purchase on Amazon](#), with additional retailers to be announced soon.

About Twipes:

Twipes was founded in 2015 in London, U.K. to prevent blockages in toilets and sewers, as buildups of non-flushable wipes — called “fatbergs” — are a massive problem in London and worldwide, costing millions each year to remove. The product officially launched in 2019 after four years of research and development. After winning \$1 million in the 2022 startup competition run by Buffalo, N.Y. accelerator 43North, the company expanded to the U.S. in early 2023. Employment has since boomed, with a 400% increase in staff across its U.S. and U.K. teams following the expansion.

In addition to being named to the Forbes 30 Under 30 list for her work with Twipes’ biotechnology, COO Ellenor McIntosh has also won the Princess Diana Award and was recognized at the Black British Business Awards. McIntosh and Twipes CEO Alborz Bozorgi won the Mayor of London’s Entrepreneur of the Year award.

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<https://www.twipes.com>

Source : Twipes

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