

Bloomy Earth Plants a Free Tree for Every New Member to Mark World Environment Day 2026

For World Environment Day 2026, Bloomy Earth plants a free, verified tree for every new member, with a planting certificate and no payment required.



Champs-sur-Marne, Seine-et-Marne Jun 1, 2026 ([Issuewire.com](https://www.issuewire.com)) - It usually costs at least one euro to plant a tree on Bloomy Earth. For World Environment Day 2026, it costs nothing. The online tree-planting platform, operated by Bloomy Earth SAS, has launched a free tree initiative: a real, verified tree planted in the name of every person who creates a free account, with no payment, no subscription, no commitment. The campaign supports the United Nations' official 2026 theme, "Inspired by Nature. For Climate. For Our Future.", and its #NowForClimate call to action.

The flow is short. An account, an email verification, a tree planted through one of Bloomy Earth's vetted reforestation projects, the whole journey under a minute. A shareable certificate is generated automatically, with the project name, GPS coordinates, and planting date. The full [free tree initiative](#) is available worldwide.

The trees can be planted across any of six reforestation projects on four continents. In Africa, the [Lake Victoria Agroforestry Project](#) in Kenya and the Regenerative Farming and Forest Program in Tanzania. In Europe, Restoring Climate-Resilient Forests in France. In Asia, Landscape Restoration in Nepal's Sunkoshi Basin and the Restoring the Forests of the Philippines initiative. In North America, the Restoring the Monarch Butterfly Sanctuary in Mexico. Every project is hand-selected, audited, and monitored by Bloomy Earth, with local partners running nurseries, planting, and caring for the trees over time. The full project list is publicly viewable on Bloomy Earth's [Active Projects](#) page.

Free Bloomy Earth members also get a public "My Impact" page that tracks their trees planted, estimated carbon contribution, and reforested area as their participation grows. Members can gift trees too, from around €1 per tree, useful for a birthday, a wedding favour, or a customer thank-you.

For businesses, Bloomy Earth plugs into the tools they already use. Native integrations with Shopify, WooCommerce, Zapier, Make.com, and n8n allow a tree to be planted automatically when a customer places an order, signs up, hits a milestone, or celebrates a birthday.

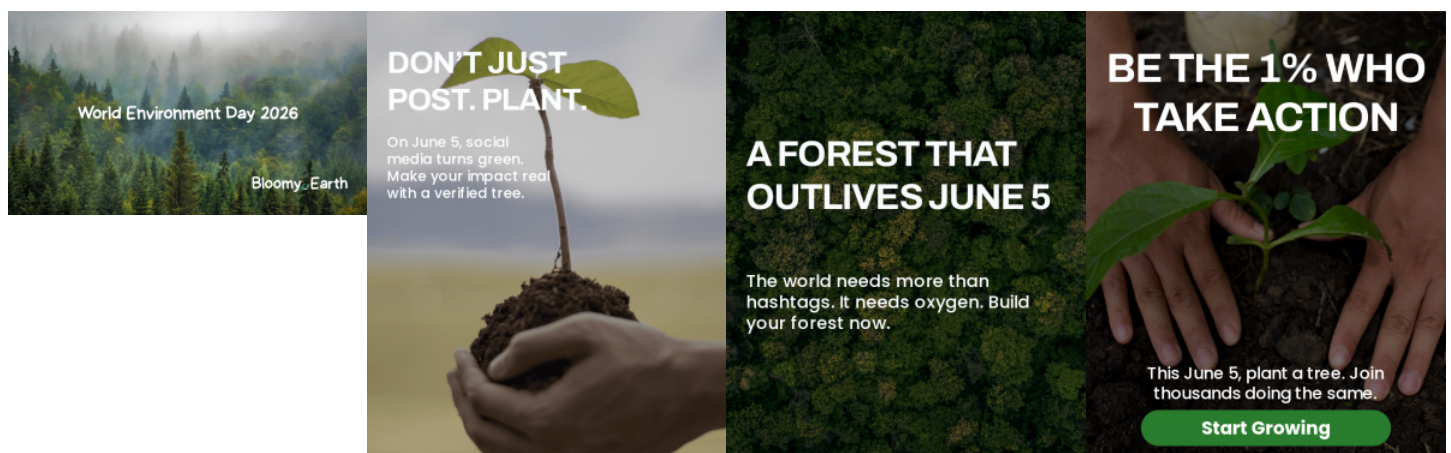
"Most people care about the planet but get stuck wondering how their action would even matter," said Ahmed Ben Salem, CEO and co-founder of Bloomy Earth. "For World Environment Day, we wanted to remove every barrier. No credit card, no subscription, no fine print. Sign up, and a real tree gets planted in your name, with a certificate you can actually share. From there, anyone who wants to go further can plant more or gift trees from one euro. The point is to make taking action the easy default."

Bloomy Earth has planted more than 1,000 trees with its community to date. A carbon accounting module, built to help businesses measure their environmental footprint alongside their reforestation contributions, is scheduled for release in the coming months.

World Environment Day, observed every June 5 since 1972 under the leadership of the United Nations Environment Programme (UNEP), is hosted in 2026 by the Republic of Azerbaijan in Baku.

About Bloomy Earth

Bloomy Earth is an online tree-planting platform allowing individuals and businesses to fund verified, certified reforestation projects from €1 per tree. The platform currently supports six active projects across Africa, Europe, Asia, and North America, and provides a planting certificate for every tree, with GPS-tagged project details. Native integrations with Shopify, WooCommerce, Zapier, Make.com, and n8n enable automated tree-planting workflows for business customers. Bloomy Earth is operated by Bloomy Earth SAS, headquartered in France, and was co-founded by Ahmed Ben Salem (CEO) and Bilel Rojbi (CTO). More information at [Bloomy Earth](https://bloomyearth.com).



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Source : Bloomy Earth SAS

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