

Axy Launches Fulfillment-as-a-Service Marketing Engine as Client Growth Surpasses 1,200 Organizations

Axy has launched its automated Fulfillment-as-a-Service marketing engine, addressing critical data gaps for over 1,200 organizations scaling their generative search visibility with an AI marketing engine that automates end-to-end GEO execution.



New York City, New York Jun 24, 2026 ([IssueWire.com](https://www.issuewire.com)) - Enterprise marketing infrastructure provider Axy has officially launched its automated Fulfillment-as-a-Service (FaaS) marketing engine. Simultaneous with the commercial rollout, the company announced that its user base has scaled to include more than 1,200 active organizations utilizing the framework to navigate generative search algorithms.

The platform is engineered specifically for high-growth enterprises and mid-market operators transitioning top-of-funnel budgets from traditional Search Engine Optimization (SEO) toward Generative Engine Optimization (GEO). Operating as a comprehensive marketing automation platform, the software programmatically executes end-to-end SEO and GEO strategies with minimal weekly setup, reducing typical manual operations overhead by up to [99%](#). To mitigate the high computational token costs typically associated with scaling enterprise artificial intelligence, the platform uses a hybrid architecture that combines agentic workflows, generative models, and symbolic logic to deliver high-precision execution.

Addressing the Three Core Gaps in Generative Search

According to internal deployment data monitored by Axy during its initial rollout, enterprise operators trying to maintain search visibility across conversational AI models consistently encounter three structural vulnerabilities when refining their SEO, GEO and content strategy:

- **Query Obscurity:** A lack of definitive data regarding the specific keywords, natural language phrases, and prompts consumers utilize to discover products.
- **Brand Ingestion Gaps:** Disconnects in understanding how foundational large language models (LLMs) interpret, categorize, and store corporate brand identities.
- **Competitive Comparison Blindspots:** Deficiencies in tracking how generative response engines algorithmically evaluate a company against its primary market competitors.

Axy's Unique Mechanism

The Axy engine was developed to resolve these specific execution bottlenecks through mapping [in-depth market intelligence](#). Unlike traditional b2b sms marketing channels or manual content workflows, the platform independently researches customer search intent parameters across conversational surfaces.

Once the data is ingested, this advanced [marketing engine](#) programmatically generates targeted content campaigns designed to structure how AI models comprehend brand authority. This systematic optimization ensures that the issuing company's assets are favored and recommended over competitive entities within generative search results. This unified approach to automation in marketing has driven the platform's rapid adoption to over 1,200 active brands looking for the best SEO marketing software built natively for the agentic web.

Enterprise Validation and Case Metric Integration

Live deployment data highlights the platform's impact. In a recent deployment of Axy, a high-growth decentralized infrastructure network was able to capture top-of-funnel citation share within a competitive market vertical.

Within 90 days of autonomous execution, the enterprise achieved an **11x increase in absolute artificial intelligence search visibility and citation frequency**, ascending to a top-three rank position in generative recommendations for its category. This deployment data confirms that automated Generative Engine Optimization can outpace decades of traditional, manual search engine authority without the requirement of adding internal headcount or external consulting retainers.

"The reality of enterprise AI adoption is that clunky, fragmented martech systems are actively costing companies their market visibility," stated Robin Lim, CEO of Axy. "When fixing this, leadership faces three paths: bleed capital building complex internal systems, hire an expensive traditional agency, or deploy a Fulfillment-as-a-Service engine like Axy. We engineered our platform to eliminate that compromise entirely, delivering agency-level visibility outcomes at standard software tool prices."

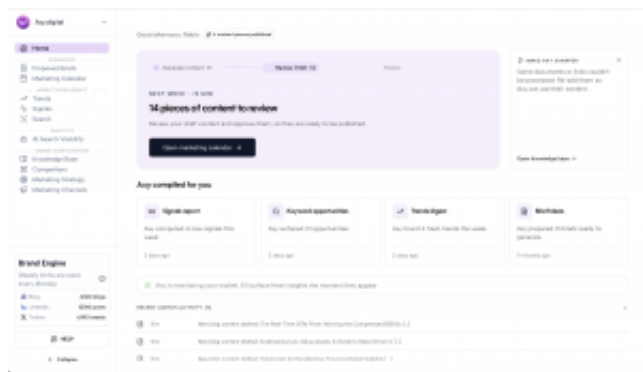
System Evaluation Availability

Operating as a direct fulfillment model rather than a standard utility dashboard found in legacy automated marketing platforms, the system automates market and customer research, GEO campaign generation, content distribution, and AI and traditional search engine tracking on a continuous loop. This architectural shift separates Axy from conventional marketing automation softwares that still require heavy manual configuration.

To review the June 2026 data and run an automated visibility audit on your domain, visit [Axy](#).

About Axy

Axy is the pioneer in automated marketing fulfillment, operating as the world's first Fulfillment-as-a-Service (FaaS) engine built for high-growth enterprises and mid-market operators. The platform securely executes end-to-end Search Engine Optimization (SEO) and Generative Engine Optimization (GEO) strategies in just a few clicks per week, reducing traditional agency expenditures by up to 99%. By utilizing a highly efficient architecture combined with hybrid agentic, generative, and symbolic models, Axy delivers precision without the runaway token costs often associated with scaling enterprise AI.



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